



High Tech Moving Technology Leads to Higher Touche - Humboldt Storage and Moving Implements GPS and Palm Pilots

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([PRWEB](#)) October 16, 2004 -- Gone are the days of waiting for a moving estimate. There's also no need to wonder where your stuff is or when it will arrive at its final destination after it's loaded into the moving truck. Relocation specialists Humboldt Storage and Moving of Canton, Mass., have equipped their Relocation Consultants with Palm Pilots and their transportation fleet with global positioning systems (GPS) to facilitate moving estimates and "real time" position of moving trucks.

Humboldt Storage and Moving, Boston's largest United Van Lines agent has recently installed GPS in their vehicles. GPS uses receivers to monitor truck location at all times. This allows Humboldt's dispatch, relocation coordinators and customer care specialists to track and trace every vehicle in every move.

"With GPS, we have a greater accountability of timelines and we can inform the client exactly where the truck is and provide a pretty accurate time of arrival," noted DArcy Goldman, president of Humboldt Storage and Moving.

Humboldt Storage and Moving is no stranger to the use of technology as they move through the 21st century. In addition to their GPS-equipped fleet, the company's Relocation Consultants are outfitted with Palm Pilots, which allow them to provide an instant, on-premise estimate to potential customers.

Goldman continued, "The moving industry is extremely competitive. We strive to provide the highest level of service to our clients and investing in technology such as GPS and Palm Pilots enable us to meet that goal. It also sets us apart from other relocation companies."

Century-old Moving History

Humboldt Storage and Moving, Greater Boston's largest United Van Lines agent remains within the top 5% of all United Van Lines agents for sales volume. An original stockholding member of United Van Lines, Humboldt Storage and Moving is managed by the third generation of the Goldman Family. Humboldt has over 90 employees and is a leader in assisting seniors with sensitive down-sizing relocations; coordinating highly technical lab and hospital moves; time-sensitive office relocations; college relocations; and household relocations that are around the block or around the world.

United Van Lines, Inc., headquartered in Missouri, is the world leader in the moving industry of over 500 agents. Nationally recognized, Humboldt Storage and Moving ranks in the top 10 percent of domestic United Van Lines agents.

Dedicated to making relocation as smooth and stress-free as possible, Humboldt offers many specialty services



including:

• Oversized custom-designed crate service • Custom crating which is ideal for an antique armoire, valuable painting or grand piano.

• Supplies • Packing and moving supplies, including bubble wrap, furniture pads, recycled boxes and custom designed crates.

• Professional packing • Combining knowledge of the fragility of hundreds of items with tremendous care and the latest packing materials to move items intact anywhere in the world.

• For do-it-yourselfers - For folks on a budget, customers may opt to use Humboldt's van (complete with driver) but pack, load and unload items themselves.

• Highly Technical Laboratory and Hospital moves - Includes transportation of refrigerated research material and electronic equipment.

• Office Relocation Management Services • Comprehensive relocation service offering single source, personalized response.

• Household Relocations • Every move is a "custom" move and through UniGroup Community Profile Center, we ensure our customers know everything about their new hometowns.

• International Relocations • Humboldt is a Registered International Mover (R.I.M.), certified by the American Moving and Storage Association, and provides full service global mobility management.

• Commercial Warehousing • 92,000 secured, easily accessible square feet of storage located on 19 acres.

Humboldt Storage and Moving is located at 100 New Boston Drive, Canton, MA 02021. For more information for free brochures outlining the company's many services, please call (781) 821-8777. For additional information visit www.humboldt.com.

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