



TechAutoCareers® The online resource for Automotive Sales Consultants News Release

Techniques in Automotive Careers is the online resource for automotive sales consultants which focuses on the finer techniques and street smarts needed in salesmanship with tried and proven examples you can apply the same day.

([PRWEB](#)) August 19, 2004 -- The search has finally ended. It really does keep getting better. The potential for TechAutoCareers, the online resource for Automotive Sales Consultants to grow and ultimately govern the way the Internet is utilized is both staggering and exciting.

TechAutoCareers has developed a system, that learns and improves as does the company that developed it. We don't think of TechAutoCareers as a product per se. We provide our clients with technology and on-going support we are the online resource for Automotive Sales Consultants. It is a service, which ensures our customers (and their customers) enjoy the benefits of TechAutoCareers that keeps getting better.

TechAutoCareers/TACpubUSA® was established in 1994 by I.C. Collins, who has many years of experience in automotive sales training. I.C. has spent over 20 years, working in sales and sales management positions with foreign, domestic, European, Japanese dealerships on the West Coast.

In addition he taught people changing careers to become automotive sales consultants at the Car College were they went on to profitable careers.

To reinforce TAC's training workshops, we also distribute "Techniques in Automotive Careers: The Handbook for Automotive Sales Consultants" ® and can be shipped worldwide.

Words make a colossal difference -especially when those words are supposed to get somebody to buy something ! Saying words that make a real difference in your sales & profits gets tougher by the day.

That's why Techniques in Automotive Careers: The handbook for Automotive Sales Consultants will be a key reference in every automotive sales consultants library.

ABOUT : TechAutoCareers - The online resource for Automotive Sales Consultants

One company, one focus, one market. That's TechAutoCareers the online resource for automotive sales consultants. TechAutoCareers is the first and only company with the firm commitment to satisfying one important market, the automotive industry. As a Business Unit of TACpubUSA, a 10-year-old company, TechAutoCareers was formed to focus on the needs of the automotive community - Dealers' and sales consultants alike. For example, the company supplies a news letter monthly to well over 30,000 dealers not including sales consultants, automotive media and schools with helpful content. With a primary goal of being an open exchange of ideas and to provide proven techniques to insure productivity. Serving clients and employees throughout North America and Globally. TechAutoCareers leads the industry in providing unmatched satisfaction. Because we are an integral part of the automotive industry, our "insider" experience



allows us to be the online resource for automotive sales consultants so you get the information essential in today's market. Feel free to use our resource page without the hassle of being a registered guest or membership requirement.

The company is headquartered in Midland, Texas.

Techniques in Automotive Careers: The Handbook for Automotive Sales Consultants® can be ordered online or factory direct.

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The price is \$69.97 + \$6.95 (S&H) or try our EASY PAY plan e-book version available only \$49.97 at:
TechAutoCareers.com/ordering.htm

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Online Web 2.0 Version

You can read the online version of this press release [here](#).