



CraneMorley Wins Telly Award

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CraneMorley of Long Beach, California, a premier provider of media and training produced the program for MSF. "The best part about creating this show was that MSF let us find experienced riders to tell the story. Those individuals were very interesting and gave the show more impact than a traditional host/video approach," said the video's producer, Craig Hotti.

Founded in 1978, the Telly Awards is the premier award honoring outstanding local, regional, and cable TV commercials and programs, as well as the finest video and film productions. The Telly Awards annually showcases the best work of the most respected advertising agencies, production companies, television stations, cable operators, and corporate video departments in the world.

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