



Trucker To Trucker.com Empowering Truckers to Sell Equipment Direct

Trucker to Trucker provides classified advertising space to truckers at a low cost, allowing them to sell trucks, trailers and parts direct.

Culver, IN ([PRWEB](#)) August 21, 2004 -- Trucking industry experts predict that within the next six years, the Internet will generate 90 percent of trucking sales. That's a lot of lost cash for truckers who still aren't selling equipment online. But one new business is set to bring truckers to the Internet and directly to buyers fast. Trucker To Trucker LLC (www.TruckerToTrucker.com) gives truckers affordable options for selling online, from single ads on TruckerToTrucker.com to the "Trucker Pass," good for ten discounted listings to be used anytime. And all ads run until they sell!

"Our inexpensive ad prices are paving the way for online trucking sales," explained Jim McCormack, founder and president of Trucker To Trucker LLC. "We're confident truckers will enjoy a much higher return from selling their used equipment directly to buyers around the world. TruckerToTrucker.com is the authority on no-nonsense truck, trailer and parts sales online."

That's because the power of the Internet has made it possible for individuals to handle the job of selling used equipment direct. The savings realized are fantastic, but until now handling such a task has been much too large.

TruckerToTrucker.com fills that gap, allowing sellers to list equipment using our "simple" listing forms. Each ad listing includes up to nine photos and a detailed description of the truck, trailer or part for sale. Listings can be purchased singly or with the "Trucker Pass" package, which allows sellers to use ad credits any time they like. From \$19.95 per listing to \$149.95 for the Trucker Pass, these are very powerful solutions for truckers selling used equipment direct.

"TruckerToTrucker.com will save truckers thousands of dollars per unit by enabling them to sell direct," said McCormack. "Now it's time the truckers get the deal."

About Trucker to Trucker LLC

In development since January 2003, Trucker To Trucker LLC officially launched in January 2004 with the goal of helping truckers reach buyers online. Future plans for the TruckerToTrucker.com site include an online auction feature, discounts on products and services and promotional giveaways. Trucker To Trucker LLC is headquartered in Culver, Indiana.

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