

School Bus Logistics Adds Two Route Logistics Analysts to Growing Team

The analysts bring expertise that will increase their capacity to serve districts and bus contractors across North America.

DENVER ([PRWEB](#)) April 14, 2020 -- School Bus Logistics, LLC, the leader in logistics consulting and support to school districts across North America, has added two new staff members. Established in 2010, School Bus Logistics (SBL) has helped school districts optimize routing to aid in budgetary efficiencies and the safe transportation of school children.

Route logistics analysts, Ralitsa Getova and Samantha Rasor, bring day-to-day logistics support to the SBL team. Both hires are based in the Dallas-Fort Worth area where they will implement Transfinder routing software and provide routing for North America Central School Bus.

Getova and Rasor bring knowledge from their positions with First Student where they worked in daily routing and communication for the transportation team. In addition to their work with North America Central School Bus, they will allow SBL to provide increasing levels of support to their clients.

“We are excited about the growth of our team and the ability to continue building our partnership with North America Central School Bus and support their endeavors in the Texas area,” said Robert Jacobus, CEO and founder of School Bus Logistics, “With each new hire, our goal is to ensure we continue to provide industry-best practices and to bring the highest level of service to our clients—Ralitsa and Samantha both uphold our standards.”

SBL plans to attend this year’s STN Expo in Reno, July 10–15, 2020. During the event, they will showcase Route Management Services which provide districts with complete turn-key routing with a focus on improving customer service to schools and families.

For additional information about SBL, email sales@schoolbuslogistics.com.

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School Bus Logistics was created in 2010 to provide logistics consulting and support to school district officials and school bus contracting companies. With more than 60 years of combined routing software experience and routing operations, their focus is solely on pupil transportation routing and the challenges it brings to school districts and the communities they serve.



Contact Information

Robert Jacobus

School Bus Logistics

<http://www.schoolbuslogistics.com>

+1 (303)518-3148

Online Web 2.0 Version

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