

## The Haulage Match-Making Game

*A vital key to global competitiveness is an efficient and effective transport and cargo network. A solution is now in place through [www.locomotion-cargo.com](http://www.locomotion-cargo.com), the dynamic, real-time, on-line freight and vehicle exchange for the Southern African region.*

([PRWEB](#)) August 30, 2004 -- This interactive platform allows companies to maximise the transport capacity already existing in South Africa. It is creating a collaborative network, through an easily accessible and interactive portal that is not confined to any one region or organisation.

[www.locomotion-cargo.com](http://www.locomotion-cargo.com) is an exciting concept, optimising existing transport opportunities and creating synergy. For example, a company has an order to transport cargo from Johannesburg to Cape Town, but no freight order for the return trip. Running an empty truck is expensive and finding return freight will increase profitability and thus reduce costs for all concerned.

Through [www.locomotion-cargo.com](http://www.locomotion-cargo.com), transporters and forwarders can match freight with empty vehicle space - enhancing efficiency and profitability.

The website is easy to use - a simple form is completed and submitted, and the listings are posted online. All listings can be viewed free of charge.

The Transport Exchange allows users to search for a vehicle to carry existing freight or to offer a vehicle for transporting freight. The Freight Exchange allows users to search for freight to transport, or to offer freight for transport.

[www.locomotion-cargo.com](http://www.locomotion-cargo.com) offers full information, including date of loading, maximum weight, length, etc., making it a fast, reliable and cost-effective tool to ensure collaboration and increased profitability.

Transnet recently said it is estimated that logistics constituted 18% of the gross domestic product (GDP) of South Africa, indicative of inefficiencies embedded in the logistics system, if compared to logistics costs of 8.8% of the GDP of the US, 4% of GDP in the UK. This is even more concerning if one considers that South Africa's infrastructure is among the best in Africa.

[www.locomotion-cargo.com](http://www.locomotion-cargo.com) is a great step towards a real solution, with the benefits likely to ripple down through the entire supply chain.

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**Online Web 2.0 Version**You can read the online version of this press release [here](#).