

RacingJunk.Com Partners with the United States Modified Touring Series

The co-marketing partnership will help to bring awareness of USMTS' major racing events, and will also help to increase brand recognition for RacingJunk.com among USMTS' fans and drivers.

North Adams, MA ([PRWEB](#)) January 11, 2017 -- RacingJunk.com, the leader in automotive motorsports-and-performance related classifieds, has recently been named the Official Classifieds for the United States Modified Touring Series (USMTS). The co-marketing partnership will help to bring awareness of USMTS' major racing events, and will also help to increase brand recognition for RacingJunk.com among USMTS' fans and drivers.

The flagship website of Motorhead Media, RacingJunk.com is a "one-stop shop" for those looking to buy, sell, trade, or interact with people throughout the automotive and racing and performance communities. It has over 850,000 registered members, and connects to more than 2.0 million buyers and sellers every month, generating 30 million+ page views.

The United States Modified Touring Series (USMTS) is the fastest growing and most popular open-wheel dirt modified touring series in the world. Attracting some of the most talented and professional drivers in North America, the fan friendly format and exciting show creates an enthusiastic and loyal fan base, and the USMTS routinely competes in front of capacity crowds.

Jim Sweener, Director of Sales for RacingJunk, said, "We're very enthusiastic about partnering with the USMTS. Dirt track racing, especially modifieds, is a really exciting sport. We look forward to helping bring it to our site members and visitors, particularly those who haven't been introduced to it before, and to providing resources for fans and drivers involved with USMTS. The USMTS is an excellent way to get into the sport, so this partnership should have a lot of benefits for everyone."

"The USMTS is looking forward to its partnership with Racingjunk.com," said USMTS Operations Manager Ryne Staley. "Racingjunk.com offers a wide variety of race fans, drivers and more, and we look to help each other out in every aspect of the dirt community."

For more information on the USMTS, visit their website at www.usmts.com. For more information on RacingJunk.com, go to www.racingjunk.com.



Contact Information

Jim Sweeney

MotorHead Media

<http://www.racingjunk.com>

+1 (866) 326-9227

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