

RacingJunk.Com Partners with the American Super Cups Racing Series

RacingJunk.com, the world's leader in automotive motorsports and performance related classifieds, is happy to announce its partnership with the American Super Cups Racing Series (ASCRS).

NORTH ADAMS, Mass. (PRWEB) October 18, 2017 -- RacingJunk.com, the world's leader in automotive motorsports and performance related classifieds, is happy to announce its partnership with the American Super Cups Racing Series (ASCRS). The co-marketing partnership between the two organizations will support greater awareness and attendance of major ASCRS racing events, and will also help to increase brand recognition for RacingJunk.com among ASCRS's fans and competitors.

The flagship website of Motorhead Media, Racingjunk.com is a "one-stop shop" for those looking to buy, sell, trade or interact with people throughout the automotive and racing and performance communities. With over 850,000 registered members and 28,000 classified ads, the website generates more than two million visits each month.

American Super Cups are half scale racecars that look just like their big brothers on the NASCAR circuit. These racecars are raced on primarily 1/4 and 1/3 mile paved oval tracks in the Midwest for nearly 20 years. The main emphasis of ASCRS is to provide an affordable stock car racing experience. Drivers can start at the age of 10. These cars are safe; they include a roll cage and a five point harness. These cars are inexpensive by comparison to other forms of motor racing. Engines, tires and other parts that are critical to racing can easily last an entire season. Equality in racing leads to great racing – the rules keep cars competitive and allow the drivers to determine their own fate on the track. Working on the cars is easy enough for one person with a little mechanical skill. Most of all, these cars are fun and give the opportunity to race on a Saturday night at your hometown tracks. With all the benefits and more listed above, you can get out of the stands and onto a track and race.

"We are really looking forward to our partnership with RacingJunk.com to bring awareness of Super Cup Racing and RacingJunk to local tracks, shows and parades," said Michael Ellis, ASCRS owner.

Jim Sweener, Director of Sales for RacingJunk, said, "We're very enthusiastic about partnering with the American Super Cup Racing Series. The series offers an experience that's both exciting and accessible. We look forward to helping bring this series to our site members and visitors, particularly those who haven't been introduced to it before, and to providing resources for fans and drivers involved with the series."

To learn more about ASCRS, visit their website at <u>AmericanSuperCups.com</u>. For more information on <u>RacingJunk.com</u>, go to <u>www.racingjunk.com</u>.



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