



## **Women In Trucking Association announces Freightliner Trucks Gold Level Partnership Renewal**

*Freightliner Trucks enters fifth year as Gold Level Partner with Women In Trucking Association, Inc.*

Plover, WI ([PRWEB](#)) October 18, 2016 -- The Women In Trucking Association (WIT) announced today that Freightliner Trucks has renewed its Gold Level Partnership to help the organization raise awareness of the need for more women in the transportation industry – both as drivers and corporate leaders.

Since 2007, WIT has been committed to encouraging women to consider careers in the trucking industry, addressing obstacles that might keep them from succeeding, and celebrating the success of its members. WIT's annual Accelerate! Conference and Expo, a new "Women In Trucking" patch for Girl Scouts, and scholarships for transportation careers are just a few examples of recent initiatives that are helping the organization achieve its mission.

Freightliner Trucks began supporting WIT in 2012. In addition to providing financial support, the company actively participates in the association. Mary Aufdemberg, director of product marketing at Freightliner Trucks, serves as chair of the WIT board of directors.

"As our industry continues to change and more women than ever are now working in trucking, Women In Trucking continues to encourage inclusion and diversity amongst these leading females," said Mary Aufdemberg. "Freightliner Trucks is also committed to an inclusive and diverse work environment that supports and mentors women as they pursue their career goals, and we are proud to continue partnering with this important organization.

"This industry needs more women, and raising awareness of that fact is a large part of our mission," said Ellen Voie, WIT president and CEO. "Partnering with business leaders like Freightliner Trucks is particularly powerful in helping to elevate the issue of gender diversity. With their support, we're able to generate more dialogue, draw attention to key issues, showcase success stories, and encourage women around the world to see transportation as a viable career opportunity."

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About Women In Trucking Association, Inc.

Women In Trucking Association, Inc. is a nonprofit association established to encourage the employment of women in the trucking industry, promote their accomplishments and minimize obstacles faced by women working in the trucking industry. Membership is not limited to women, as 16 percent of its members are men who support the mission. Women In Trucking is supported by its members and the generosity of Gold Level Partners: Bendix Commercial Vehicle Systems, Freightliner Trucks, BMO Transportation Finance, Great Dane Trailers, J.B. Hunt Transport, Ryder System, Inc., U.S. Xpress, and Walmart. Follow WIT on Twitter, Facebook, or LinkedIn. For more information, visit [www.womenintruck.org](http://www.womenintruck.org) or call 888-464-9482.

About Freightliner Trucks

Freightliner Trucks is a division of Daimler Trucks North America LLC, headquartered in Portland, Oregon,



and is the leading heavy-duty truck manufacturer in North America. Daimler Trucks North America produces and markets Class 5-8 trucks and is a Daimler company, the world's leading commercial vehicle manufacturer.



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