

Women In Trucking Association Awarded PRIME Vendor Status with Arrow Truck Sales

The Women In Trucking Association has partnered with Arrow Truck Sales to offer its members special financing and warranty opportunities.

Plover, WI (<u>PRWEB</u>) December 02, 2016 -- Women In Trucking (WIT) Association is proud to announce its partnership with Arrow Truck Sales, Inc. as a PRIME National Account vendor. PRIME status is an exclusive offering from Arrow.

Women In Trucking (WIT) Association's mission includes removing obstacles that might keep women from succeeding in a career within the trucking industry. For some, that obstacle could be the purchase of a truck. This program, which recognizes the organization as a PRIME vendor, offers numerous benefits to truck buyers at no extra charge.

Now, through this partnership with Arrow Truck Sales, members of Women In Trucking Association are eligible for PRIME PERKS. Members of the association who purchase a used truck from Arrow Truck Sales will receive a Free Six Month / 50,000 Mile Warranty on trucks newer than six years old. Comprehensive coverage includes protection on engine, transmission, rear ends, injectors, fuel pump, turbochargers, radiator, ECM module and more.

Another PRIME Perk is a \$1,000 that can be applied to the first month's payment when the truck is financed through Transport Funding. Cash buyers can deduct \$1,000 from the internet price of the truck. Another exclusive perk is a One Year / 120,000 Mile PRIME PLUS engine warranty at special pricing or \$500 off the purchase of any NTP extended warranty.

"This opportunity for our members to benefit from our partnership with Arrow Truck Sales will help drivers in the purchase of a used truck with special financing and warranty opportunities," said WIT President/CEO, Ellen Voie. "Many of our members have struggled with the costs of replacing their equipment and this will help address some of the challenges they've faced in the past," Voie added.

"We're excited to have Women In Trucking as part of our Prime National Accounts program," said Steve Clough, President of Arrow Truck Sales. "We support equality for all the hard-working individuals in the trucking industry and are proud to be associated with Ellen's organization and their strong support of the women drivers and owners. Arrow has made the commitment to support the association's mission," Clough stated.

Arrow Truck Sales

Founded in 1950, Arrow Truck Sales is North America's leading source of pre-owned heavy and medium-duty trucks with retail stores located across the U.S. and Canada. Arrow stocks a huge and diverse inventory of all makes and models. For more information, visit http://www.arrowtruck.com/

Women In Trucking Association, Inc. is a nonprofit association to encourage the employment of women in the trucking industry, promote their accomplishments and minimize obstacles faced by women working in the trucking industry. Membership is not limited to women, as 17 percent of its members are men who support the mission. Women In Trucking is supported by its members and the generosity of Gold Level Partners: Bendix



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