

Women In Trucking and Dock411 Offer App to Rate Shippers

Women In Trucking Association and Dock411 are working together to give professional drivers the opportunity to be better prepared when picking up or delivering a load. The app offers details that include the information a driver can access before he or she arrives at the dock.

Plover, WI ([PRWEB](#)) June 06, 2017 -- Women In Trucking Association and Dock411 are working together to give professional drivers the opportunity to be better prepared when picking up or delivering a load. The app offers details that include the information a driver can access before he or she arrives at the dock.

Women In Trucking (WIT) Association's mission includes removing obstacles that might keep women from entering or succeeding in the trucking industry. One of those obstacles often mentioned by drivers is in not knowing how to prepare for a pick up or delivery. This includes everything from directions to the facility, whether pets are allowed, if Wi-Fi is available and any challenges involved in backing into the dock.

The goal of Dock411 is to make a driver's stops faster, easier, safer, and less frustrating by showing them details about their stops before they get there. By simply entering the dock address into the app, a driver can read what the company and other drivers have written about it, including details like dock door location, yard hazards, photos of the facility, the ability to park overnight, whether pets are allowed, and up to thirty-five other items. After the stop, drivers can add details about their own experience.

Shippers are encouraged to enter information about their facility by completing an online form. This will help speed up the loading experience and can eliminate unnecessary delays from driver or dispatcher miscommunication.

The most recent version of the Dock411 app includes three questions requested by the Women In Trucking Association specific to female drivers: "Were the personnel helpful?", "Were you treated like a professional?", and "Were the restroom facilities adequate?"

"We are happy to be working with Ellen Voie and Women In Trucking to provide this information so the organization can better prepare both female and male drivers for their warehouse facility experience," said Dan Serewicz, Dock411 Co-founder. "We believe this will work to improve the industry by removing unexpected surprises from the pickup or delivery operation."

"A driver once told me how he defined a 'gravy' load," said WIT President/CEO Ellen Voie. "He said it was a shipment with no surprises, and now with the Dock411 app, any driver can be better prepared and will be able to anticipate challenges before he or she arrives at the dock. With Dock411, every load can be a 'gravy load.'"

Dock411 was formed in 2015 after a warehouse manager recognized his drivers were in the dark for many details about the shippers and receivers they visited. The lack of information regularly caused delays and meant lost time and money. Since then, we have been building a database of these important dock details and making it available to the industry. Professional drivers can use our Android and iOS apps to look up their next stop before they hit the road. Shippers and receivers can add their information to give drivers a "heads up" before they arrive. Logistics and 3PLs can integrate the data into their existing systems for added value. Dock411 is based in Saint Charles, IL. For more information, visit dock411.com or email [411\(at\)dock411\(dot\)com](mailto:411(at)dock411(dot)com). Download the app in iTunes or Google Play.



Women In Trucking Association, Inc. is a nonprofit association established to encourage the employment of women in the trucking industry, promote their accomplishments and minimize obstacles faced by women working in the trucking industry. Membership is not limited to women, as 17 percent of its members are men who support the mission. Women In Trucking is supported by its members and the generosity of Gold Level Partners: Arrow Truck Sales, Bendix Commercial Vehicle Systems, Daimler Trucks North America, BMO Transportation Finance, Expediter Services, Great Dane, J.B. Hunt Transport, Ryder System, Inc., U.S. Xpress, and Walmart. Follow WIT on Twitter, Facebook, or LinkedIn. For more information, visit www.womenintrucking.org or call 888-464-9482.



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