

Women In Trucking Association Announces Continued Partnership with Walmart

Women In Trucking Association, Inc. announces its continued partnership with Walmart. This release applies to women, gender diversity, trucking, transportation, logistics, supply chain, business, leadership, partnership, membership.

PLOVER, Wis. ([PRWEB](#)) December 12, 2017 -- The Women In Trucking Association (WIT) announced today that Walmart has renewed its Gold Level Partnership to support the nonprofit organization's mission to encourage the employment of women in the transportation industry.

With the support of its members and partners, WIT has made great strides in helping to raise awareness and increase the ranks of women through numerous initiatives over the past decade. A few recent accomplishments include the WIT Index which monitors the increase in women employed in trucking, the annual "Salute to Women Behind the Wheel" event to recognize professional drivers, and the WIT Scholarship Foundation which provides funding for members pursuing careers in trucking.

Walmart has supported WIT at the Gold Level since 2009, making them the longest-standing top-level sponsor. In addition to providing financial support, the company actively participates in the association. Bryan Most, vice president, private fleet, serves on WIT's board of directors, and professional drivers Allyson Hay and Carol Nixon serve on the WIT Image Team.

"Walmart is a proud sponsor of Women In Trucking," said Most. "We believe helping more women live better is a defining issue for our business. This is part of our effort to empower more women to develop careers in the supply chain, transforming their lives and the lives of their families."

"We're grateful for the support of business leaders like Walmart. Their international influence has helped us to expand our reach to assist diversity initiatives worldwide," said Ellen Voie, WIT president and CEO. "Partnerships like these will help us to continue to engage more women at every level in the industry."

About Women In Trucking Association, Inc.

Women In Trucking Association, Inc. is a nonprofit association established to encourage the employment of women in the trucking industry, promote their accomplishments and minimize obstacles faced by women working in the trucking industry. Membership is not limited to women, as 17 percent of its members are men who support the mission. Women In Trucking is supported by its members and the generosity of Gold Level Partners: Arrow Truck Sales, Bendix Commercial Vehicle Systems, Daimler Trucks North America, BMO Transportation Finance, Expediter Services, Great Dane, J.B. Hunt Transport, Ryder System, Inc., and Walmart. Follow WIT on Twitter, Facebook, or LinkedIn. For more information, visit <http://www.womenintrucking.org> or call 888-464-9482.

About Walmart

Wal-Mart Stores, Inc. helps people around the world save money and live better - anytime and anywhere - in retail stores, online, and through their mobile devices. Each week, over 260 million customers and members visit our more than 11,600 stores under 59 banners in 28 countries and e-commerce websites in 11 countries. With fiscal year 2017 revenue of \$485.9 billion, Walmart employs approximately 2.3 million associates worldwide. Walmart continues to be a leader in sustainability, corporate philanthropy and employment



opportunity. Additional information about Walmart can be found by visiting <http://corporate.walmart.com>, on Facebook at <http://facebook.com/walmart> and on Twitter at <http://twitter.com/walmart>.



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