

## Women In Trucking Association Announces New Partnership with Amazon

The Women In Trucking Association (WIT) welcomes Amazon as its newest Gold Level Partner, furthering their commitment to help WIT advance gender diversity in the transportation and logistics industry.

PLOVER, Wis. (PRWEB) February 20, 2020 -- The Women In Trucking Association (WIT) welcomes Amazon as its newest Gold Level Partner, furthering their commitment to help WIT advance gender diversity in the transportation and logistics industry. Chris Heine, director of Transportation at Amazon, will serve on the WIT Board of Directors.

Since 2007, WIT has made significant strides in raising awareness of the need for more women in the transportation industry – both as drivers and corporate leaders. A few recent accomplishments include a recordbreaking attendance at the 2019 Accelerate! Conference and Exhibition; an award-winning magazine that explores gender issues in transportation; and the launch of recognition programs such as the Driver of the Year Award, Top Women to Watch in Transportation, Top Companies for Women to Work For in Transportation, and Top Woman-Owned Businesses in Transportation lists.

"Amazon is excited to be a partner of such an amazing organization like Women In Trucking! Amazon Transportation Services (ATS) is always seeking to bring awareness to, foster meaningful dialogue around, and to educate on the importance of Diversity and Inclusion."

"We are thrilled to be partnering with an influential business leader like Amazon," said Ellen Voie, president and CEO of WIT. "With their support, we will continue to make progress toward engaging more women in the industry, addressing obstacles that might keep them from succeeding, and celebrating their achievements."

About Women In Trucking Association, Inc.

Women In Trucking, Inc. is a nonprofit association established to encourage the employment of women in the trucking industry, promote their accomplishments and minimize obstacles faced by women working in the trucking industry. Membership is not limited to women, as 17 percent of its members are men who support the mission. Women In Trucking is supported by its members and the generosity of Gold Level Partners: Amazon, Arrow Truck Sales, BMO Transportation Finance, Daimler Trucks North America, Expediter Services, FedEx Freight, Great Dane, J.B. Hunt Transport, Michelin North America, Penske Transportation Solutions, Peterbilt Motors Company, Ryder System, and Walmart. Follow WIT on Twitter, Facebook, or LinkedIn. For more information, visit www.womenintrucking.org or call 888-464-9482.

## About Amazon

Our overall mission is simple: we want Amazon.com to be the place where our customers can find, discover and buy anything online! Whatever our customers tell us they want, we will find the means to deliver. In doing so, we will create the most customer-centric company in the universe, a company that customers from all over the globe will recognize, value, and trust for both our products and our service. This mission is central to our work in diversity and inclusion. Will continue to enable people to discover new worlds and create change in a meaningful and lasting way.



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