

Women In Trucking Association Names Finalists for 2020 Distinguished Woman in Logistics Award

The Women In Trucking (WIT) Association announced the finalists for its sixth annual Distinguished Woman in Logistics Award (DWLA).

PLOVER, Wis. (PRWEB) March 06, 2020 -- The Women In Trucking (WIT) Association announced the finalists for its sixth annual Distinguished Woman in Logistics Award (DWLA). Sponsored by the Transportation Intermediaries Association (TIA) and Truckstop.com, the award promotes the achievements of women employed in the North American transportation industry.

Finalists for the 2020 DWLA award have demonstrated superior leadership within their company as well as with other professional, educational or philanthropic organizations. This year's finalists are: Monique DeVoe, director of education and development at RFX Inc.; Sue Spero, president of Carrier Services of Tennessee Inc.; and Tamara Stryker, director of sales and marketing at CFI Logistics.

Monique DeVoe is the director of education and development at RFX, a third-party logistics company based in Quincy, Mass. She began working at RFX in 2010 and has held positions ranging from receptionist to risk management. She now oversees recruiting, training, human resources and employee development. DeVoe is a TIA-Certified Transportation Broker and was part of the inaugural class of the TIA MBA in Supply Chain Logistics at William Loveland College from 2014 – 2016. She is honored to be able to help guide others into and within the industry. With a philanthropic heart, DeVoe also sets aside time and funds every September and December to help women who have struggled with homelessness to provide school supplies and holiday gifts for their children. She is also an excellent role model for women in the industry, by maintaining a balance between her work at RFX and her family life, with her husband and two-year-old daughter.

<u>Sue Spero</u>, president of Carrier Services of Tennessee, a third-party logistics firm, has more than 46 years of experience in the full truckload sector of the transportation industry. Under her direction, Carrier Services has been distinguished as one of the top 25 Women-Owned Businesses by the Nashville Business Journal every year since 2006. A Certified Transportation Broker through TIA, Spero is involved with the Women's Business Enterprise National Council (WBENC), Delta Nu Alpha Transportation Fraternity (DNA), Volunteer Chapter 135, Disadvantaged Business Enterprise (DBE) with the Tennessee DOT, and has been an adjunct professor of International Business at Belmont University in Nashville, Tenn. She serves on the TIA Board of Directors as Political Actions Committee (PAC) chair as well as vice chair of the TIA Foundation Board promoting education in the third-party logistics arena.

Tamara Stryker is the director of sales and marketing at CFI Logistics. A 28-year veteran in the logistics and transportation space, she is a trailblazer who has shaped the future of the industry and the professionals she mentors. She is an award-winning sales professional, entrepreneur and educator within her industry and highly regarded by the customers she supports. Upon joining CFI Logistics, Stryker established the Dallas, Texas branch office. Today, she develops CFI Logistics' sales strategy and trains sales staff to exceed their goals while simultaneously being responsible for over \$20 million in revenue during 2019. Her commitment to her team and servant leadership has allowed Stryker to build a team of logistics professionals who can attain success much like her own.

Finalists for the Distinguished Woman in Logistics Award were selected from a group of high-performing



women representing third-party logistics, supply chain management and related functional disciplines. Members of the judging panel include: Brent Hutto, chief relationship officer, Truckstop.com; Dr. Stephanie S. Ivey, associate dean for research and professor, Herff College of Engineering; Ellen Voie, president and CEO, WIT; and a TIA representative.

The award highlights the crucial roles of leading women in the dynamic and influential field of commercial transportation and logistics, which encompasses logistics service providers as well as motor carriers.

The winner of the 2020 award will be announced on stage during the opening session of the TIA Capital Ideas Conference & Exhibition in Austin, Texas on Friday, April 3, 2020.

About Women In Trucking Association, Inc.

Women In Trucking, Inc. is a nonprofit association established to encourage the employment of women in the trucking industry, promote their accomplishments and minimize obstacles faced by women working in the trucking industry. Membership is not limited to women, as 17 percent of its members are men who support the mission. Women In Trucking is supported by its members and the generosity of Gold Level Partners: Amazon, Arrow Truck Sales, BMO Transportation Finance, Daimler Trucks North America, Expediter Services, FedEx Freight, Great Dane, J.B. Hunt Transport, Michelin North America, PACCAR, Penske Transportation Solutions, Ryder System, Walmart, and Waste Management. Follow WIT on Twitter, Facebook, or LinkedIn. For more information, visit www.womenintrucking.org or call 888-464-9482.

About Truckstop.com

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About Transportation Intermediaries Association (TIA)

Transportation Intermediaries Association (TIA) is the professional organization of the \$214 billion third-party logistics industry. TIA is the only organization exclusively representing transportation intermediaries of all disciplines, doing business in domestic and international commerce. TIA is the voice of the 3PL industry to shippers, carriers, government officials and international organizations. TIA is the United States member of the International Federation of Freight Forwarder Associations (FIATA). To learn more, visit tianet.org.



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