



PCS4ALL Breaks Into NASCAR Marketing; Announces Races in Martinsville and Miami - Offers a Pit Crew Member Contest.

The Sponsor Agency is pleased to announce that Financing Alternatives, Inc. (PCS4ALL.COM) has joined the NASCAR family by sponsoring the #07 Craftsman Series truck during races at the Martinsville Speedway in Virginia and the Homestead-Miami Speedway in Florida.

Wilmington, NC ([PRWEB](#)) October 22, 2004 -- The Sponsor Agency is pleased to announce that Financing Alternatives, Inc. (PCS4ALL.COM) has joined the NASCAR family by sponsoring the #07 Craftsman Series truck during races at the Martinsville Speedway in Virginia and the Homestead-Miami Speedway in Florida.

Walt Pollard, Director of Operations at PCS4ALL had this to say of the marketing agreement: "I've followed NASCAR for twenty years. Many of our employees are NASCAR fans and are very excited about the new program. We hope to increase brand awareness and utilize NASCAR's marketing power to get our message out."

PCS4ALL, located on the Internet at www.PCS4ALL.com, will be an associate sponsor on the #07 truck piloted by driver Sean Murphy. Sean has a history of winning in many different series of racing and looks forward to his turn at the famous Martinsville Speedway in Virginia. PCS4ALL will also come on board as a primary sponsor on the #07 truck during the final NASCAR weekend of the season, which takes place in Florida at the Homestead-Miami Speedway.

In addition to the sponsorship campaign, PCS4ALL will offer one winner and a guest the weekend of a lifetime: An all-expense-paid, VIP trip to the Miami Craftsman truck race to be an Honorary Pit Crew Member. The winner will receive round-trip airfare, race tickets, hotel accommodations, pit passes, spending cash and a VIP tour of the speedway. To enter, visit www.PCS4ALL.com.

Financing Alternatives, Inc. (dba PCS4ALL) is a national leader in computer sales and financing. "We offer consumers with less than perfect credit an opportunity to own a brand new computer system (out of the box turn key) that includes a color printer, digital camera and over \$1000 worth of software for an affordable \$35 per week. We do not check credit, so no matter how you have paid in the past, PCS4ALL will give you a fresh start and the opportunity to own a computer system", adds Pollard.

For more information about PCS4ALL, visit www.PCS4ALL.com or call Toll-free, 1-800-914-1564.

The #07 NASCAR Craftsman Truck Series entry will be run by Groove Motorsports with Sean Murphy driving. Groove Motorsports is based in Marlton, NJ and operates race facilities in Roanoke, VA. Roger Brown, Edward DuCoin, and Todd Via equally own the company.

For additional information concerning this article, contact: PR@sponsoragency.com

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