



Furnitureland South Presents \$30,000 Check to the Richard Petty Family for Victory Junction Gang Camp

Furnitureland South presented a check in the amount of \$30,000 on Tuesday, September 14th at 10 a.m. in the Lexington Gallery of the Showroom, to the Petty family as a donation to the Victory Junction Gang Camp, a very special facility in Randleman, NC, that provides a memorable, exciting, fun, and safe camping experience for children with chronic or life-threatening illnesses.

Jamestown, NC ([PRWEB](#)) September 15, 2004 -- Furnitureland South presented a check in the amount of \$30,000 on Tuesday, September 14th at 10 a.m. in the Lexington Gallery of the Showroom, to the Petty family as a donation to the Victory Junction Gang Camp, a very special facility in Randleman, NC, that provides a memorable, exciting, fun, and safe camping experience for children with chronic or life-threatening illnesses. Kyle and Pattie Petty partnered with the actor Paul Newman to launch this project in honor of their son Adam, who died in 2000 during practice for a NASCAR Busch Grand National Series race.

During a seven-week, employee-driven campaign, Furnitureland South associates utilized numerous fund-raising methods, including bake and yard sales, car washes, and donation cans dispersed at key locations. Several vendors donated lunch for employees, the sale proceeds of which also contributed to this highly successful effort. Raffle tickets for a variety of sensational prizes, including a Richard Petty Driving Experience at the Charlotte Motor Speedway, four tickets to the Bristol Nextel Race, and a four-day Caribbean cruise for two provided additional incentive for employees to participate in this especially significant project. Other appealing raffle items offered were a choice of either a bedroom or dining room suite from American Drew, a Lane recliner, a choice of a Spring Air mattress set, and Outback Steakhouse gift certificates.

The Furnitureland South campaign fostered an exceptionally high percentage of employee participation, and their generous commitment to this project involved plenty of personal time to ensure its success. As campers attend the Victory Junction Gang Camp at no cost to them or their families, the funds raised by Furnitureland South employees will undoubtedly go a long way toward subsidizing the empowering, fun-focused experience for children whose serious medical problems might not otherwise allow them to attend camp.

Furnitureland South, the World's Largest Home Furnishings Showplace, is committed to providing excellence and integrity in value and service and is proud to have sponsored such a worthwhile and successful fund-raising project to benefit the Victory Junction Gang Camp.

For more information on this release, please contact:

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