

## JC's Glass Named Race Sponsor for DoubleHeader Race.

*Local Arizona Company Places Name on NASCAR AutoZone Elite Division event*

Phoenix, AZ ([PRWEB](#)) September 16, 2004 -- JC's Glass will be the title sponsor for the NASCAR AutoZone Elite Division, Southwest Series race during the NASCAR DoubleHeader Weekend at Phoenix International Raceway, Sunday, Oct. 3.

The official start of the Fall racing season at PIR, the NASCAR DoubleHeader weekend will feature the NASCAR AutoZone Elite Division, Southwest Series JC's Glass 100 and the NASCAR Grand National Division, West Series Subway 150. Both series will qualify on Saturday and race on Sunday.

"We are extremely proud to have JC's Glass on board as a sponsor for the NASCAR AutoZone Elite Division, Southwest Series 100-mile race," said PIR President Bryan R. Sperber. "JC's Glass is a clear leader in its business throughout the state and a major supporter of NASCAR. It's great that we can add them to the list of other outstanding local companies who serve as our event sponsors."

Since 1969, JC's Glass has provided quality auto, home or commercial glass replacement in Arizona. As a family-owned business for over more than three decades, the professional staff ensures a level of service and quality that is unsurpassed. From the mobile service for customer convenience to 24-hour emergency home and business glass replacement, JC's Glass has developed a loyal customer base. JC's Glass was chosen, because of their great reputation and longevity, as the exclusive distributor in Arizona for the Visteon's Logo Performance Windshield Program. The first design introduced this year was the NASCAR logo windshield making the sponsorship of the JC's Glass 100 a great tie-in to a fun product never before available in windshields.

"We decided to sponsor the JC's Glass 100 because the passion for safety within the NASCAR family mirrors our own dedication to installing all glass, whether auto, home or business with the highest of safety standards," said JC's Glass president, Cindy Ketcherside. "As the exclusive retailer of the new NASCAR logo windshield, the opportunity to showcase it at this NASCAR event is exciting."

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## Contact Information

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JC'S GLASS

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