



HighSchoolDriver.com Says Drive Safe, Get There, Have Fun

The Florida Drivers Association today announced the launch of HighSchoolDriver.com a new website dedicated to driver safety and education for teens. The website takes a unique approach - mix the serious messages about drinking and driving, and wearing a seatbelt with topics teens thirst for like music, cars, clothes, sports, and other topics.

([PRWEB](http://PRWeb)) September 21, 2004 -- Palm City, FL -- September 21, 2004 -- The Florida Drivers Association today announced the launch of HighSchoolDriver.com a new website dedicated to driver safety and education for teens. The website takes a unique approach - mix the serious messages about drinking and driving, and wearing a seatbelt with topics teens thirst for like music, cars, clothes, sports, and other topics.

The harsh reality is that in 2002, driver's age 15 to 20 accounted for 23% of the fatal crashes -- that's 6,322 young lives lost. But this group only makes up 6.4% of the total driving population. These numbers illustrate that young drivers are three to four times more likely to die in a car crash. Most of these deaths can be avoided by eliminating drunk driving, getting teen drivers to wear seatbelts, and other common sense steps.

HighSchoolDriver.com addresses these issues in an environment designed to attract teens.

The website is packed with stories related to driver safety, cars, music, and high school life. It also offers courses for new drivers getting their learner permit and traffic school for tickets. Much of the content is presented in the format of guides that walk a teen through things like [getting their license](#) and what to do in an accident. Stories focused on High school life include a feature on [today's high school cliques](#), [rock and pop music](#), and a directory of high schools and their web sites.

The new website was designed with input from a group of high school students, some of whom have already contributed to the site about getting their learner permit and friends they have lost to traffic accidents. High school students from around the country are encouraged to [submit stories for publication](#).

About Florida Drivers Association

The [Florida Drivers Association](#) provides driver education courses on the Internet and home video for Learners Permits, Tickets, Accidents and Insurance Discounts. More than 2 million Florida drivers have taken these courses. HighSchoolDriver.com offers courses for teens to get their Florida learners permit as well as [traffic school courses for tickets](#) and accidents. Florida Drivers Association courses are approved in all 67 counties in Florida.

This release can be found on The Florida Drivers Association Website at <http://www.123driving.com/pr/pr02.html> and on HighSchoolDriver.com at www.HighSchoolDriver.com/news/hsd_launch.shtml.

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Online Web 2.0 Version

You can read the online version of this press release [here](#).