

## Texas Wasatch to Add Auto Insurance in Virginia

Texas Wasatch Insurance, a leading provider of homeowners and auto insurance in Texas, has expanded to include auto insurance coverage in Virginia. Over the next year, homeowners and life insurance will be added to the Virginia operation.

(<u>PRWEB</u>) September 27, 2004 -- Texas Wasatch Insurance is please to announce it has expanded market coverage to include <u>auto insurance</u> in Virginia. The company will operate under the trade name TWG Insurance to provide <u>auto insurance</u> in Virginia.

Mark E. Jones, Texas Wasatch Group CEO, explains, Â□We have experienced explosive growth with our
homeowners and <u>auto insurance</u> business in Texas. In August we began to measure the savings our new clients
had realized by switching their <u>auto insurance</u> to our company. We were pleased to see that our new clients
saved over 30% annually by working with us. Adding <u>auto insurance</u> coverage in Virginia is the first step in our
plans to bring outstanding savings and service to clients nationally.Â
Kevin M. Hockenjos will lead TWG Insurance $\hat{A} \square s$ <u>auto insurance</u> operation in Virginia. $\hat{A} \square$ Kevin has a great opportunity on his hands, and a great team to work with in Virginia, $\hat{A} \square$ says Jones. $\hat{A} \square$ Virginia is a priority market for us. We intend to be there for the long term; and we intend to be a major <u>auto insurance</u> player in Virginia. $\hat{A} \square$ Over the next year, the company plans to add homeowners and life insurance products in Virginia.
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The company will serve its Virginia clients from its National Client Service Center in Dallas with a dedicated team of agents. Jones describes his talent pool as the secret sauce that makes TWG truly different.  $\hat{A} \square All$  of our <u>auto insurance</u> agents have graduated at or near the top of their class from leading colleges. We even have a Rhodes Scholar nominee as a member of our agent team. When clients work with one of our agents, they have a very different experience than they have ever had working with an auto insurance agent. As a result, our clients provide us with a huge number of referrals. If we can continue to attract people of extraordinary talent, as we have done to date, we will be an unstoppable force in the home and auto insurance industry.  $\hat{A} \square$ 

To get a free quote or more information about the <u>auto insurance</u> plans provided by TWG Insurance, visit them online at <u>www.twginsurance.com</u> or call toll-free at 1-866-428-5353.

## About TWG Insurance

TWG Insurance provides <u>auto insurance</u> in Virginia, which includes RVs, watercraft, and motorcycles, as well as home and <u>auto insurance</u> in Texas. The company is headquartered in Colleyville, Texas.

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