



SoftControl Successfully Provided IT Equipment For BMW's Supplier

Expanded IT equipment sales through automobile interior design company valued at 5 million Baht in 2004

Bangkok ([PRWEB](#)) September 26, 2004 -- State-of-the-art IT solutions and consultancy practice, SoftControl Co., Ltd. provides customized solutions to corporate and institutional clients to achieve effective and efficient data processing and reporting, network system integration, Internet & Intranet infrastructure and network support.

"Since starting work in early 2004 with our new client, we're proud with our achievements and expertise in IT equipment", said Keith Harris, Network Solutions Business Unit Manager. "We have provided computer PCs, printers, network equipment and peripherals that integrate seamlessly into our customers current environment and match the right products with their corporate IT guidelines". Products, which SoftControl has provided, are such as HP Servers, 3COM Switches, Cisco Routers, Philips Monitors, Bar Coding Devices, Computer Associates, ARCserve backup software and more.

Integrated "best-fit" solutions are made possible by the provision of extensive service capabilities and forward thinking consultancies.

Involving Network Solutions, SoftControl has expertise in IT strategy and IT guidelines development, implementation plan formulation, installation of fast and reliable networks, selection of operating systems and software, implementation of effective security means and Help Desk Support.

In most IT solutions, SoftControl can be the single point of contact for hardware and software needs. Network Solutions analyzes the capacity of corporate networks and the demands placed on office peripherals to see how each end user will affect network-wide operation.

Mr. Harris said, "IT has to keep future perspectives in mind. A new company usually starts with a small network set-up and gradually evolves towards an Intranet and WAN set up, Internet presence and e-commerce. Our objective is to walk jointly with the customer because we believe in partnership and a long-term relationship."

SoftControl is one of Bangkok's leading IT consultancies and is in its 11th year in Thailand. The company is a Certified Microsoft Business Solutions Partner and a certified Navision Solution Centre. The company is highly successful and enjoying excellent growth every year. SoftControl operates three closely cooperating business units and offers the integration of business applications and a comprehensive range of IT solutions and support services.

The "Network Solutions Unit" is involved with the planning, design, procurement, integration and support of solutions in LAN / WAN design, system audit, project management, hardware and software procurement, installation and a variety of support services including preventative maintenance and on-demand support, Network Security, Network Faxing, Archiving and Outsourcing.

Focuses on Microsoft Business Solutions "Navision", The "Business Solutions Unit" specializes business application consultancy covering design and integrated solutions to Financial Management,



Manufacturing, ERP, CRM, Supply Chain Management & e-Business Automation.

The third business unit is The "Software Development Unit" with expertise in business and enterprise software development services to define design and deliver a differentiated customer experience. Products include web-based CMS solutions and web design, CRM solutions and custom software development services based on the Microsoft .NET

The service and support of SoftControl area covers the entire kingdom with a direct presence in Bangkok and Eastern Seaboard.

###

**Contact Information**

Sriayuthaya Keowsutti

SOFTCONTROL CO., LTD.

<http://www.softcontrol.net>

+66 2 664 2300

Online Web 2.0 Version

You can read the online version of this press release [here](#).