



## **TRIMSPA Revs Up for the Kansas City Festival of Speed!**

*TRIMSPA, the NASCAR sponsor synonymous with all things hot, sexy, and powerful, will be rolling into the Kansas City Festival of Speed, October 7 and 8th, and revving up the action for Festival attendees. Transforming the KCI Expo Center, in Kansas City, MO, into a world of motor oil and torque wrenches, the Festival will prove a race car fan's dream come true. Adding excitement to the event is the public's access to TRIMSPA's X32 NASCAR Show car and famous INDY Show car.*

Cedar Knolls, NJ ([PRWEB](#)) October 3, 2004 -- TRIMSPA, the NASCAR sponsor synonymous with all things hot, sexy, and powerful, will be rolling into the Kansas City Festival of Speed, October 7 and 8th, and revving up the action for Festival attendees. Transforming the KCI Expo Center, in Kansas City, MO, into a world of motor oil and torque wrenches, the Festival will prove a race car fan's dream come true. Adding excitement to the event is the public's access to TRIMSPA's X32 NASCAR Show car and famous INDY Show car.

Additional TRIMSPA attractions include the sexy TRIMSPA model Karla Jones, who will be selling T-shirts of TRIMSPA's #32 NASCAR driver David Stremme at the company's booth. All proceeds from the Stremme - TRIMSPA t-shirt sale that's 100% of the five dollar purchase price will be donated to Victory Junction, a non-profit organization serving children from age 7 to 15 with debilitating diseases and conditions, and its Victory Junction Gang Camp. As an additional incentive for supporting the charity fundraiser, T-shirt purchasers will be entered into TRIMSPA's drawing for 2 Pit Passes to the NASCAR Busch Series race on Saturday, October 9, 2004, at Kansas Speedway. NASCAR Busch Series TRIMSPA driver David Stremme will also be signing autographs and picking the Pit Pass winners on Friday October 8, 2004.

"I am really excited about working with Victory Junction Gang," said Alex Goen, founder and CEO of TRIMSPA. "They are a genuinely helpful and giving organization that shares TRIMSPA's vision of being a force for positive change!"

To find more information, log onto [www.kcfestivalofspeed.com](http://www.kcfestivalofspeed.com).

TRIMSPA®, a Cedar Knolls, New Jersey company is the maker of TRIMSPA® X32, the leader in weight-loss supplements. TRIMSPA is a key sponsor in the NASCAR®, racing circuit through Braun Racing, supported various events and has worked with numerous charitable organizations including the Millennium Women's Foundation, Susan G. Komen Breast Cancer Foundation®, American Cancer Society®, and Make-A-Wish Foundation®. TRIMSPA®, has helped celebrities like Anna Nicole Smith and heavyweight boxer Shannon Briggs lose weight. For more information about TRIMSPA and its products visit <http://www.trimspa.com> or call 1-800-TRIMSPA.

###



**Contact Information**

**Rob Taylor**

TRIMSPA

<http://www.trimspa.com>

973-267-4400

**Online Web 2.0 Version**

You can read the online version of this press release [here](#).