



U.S. Automotive Leasing (USAL) Expands Leasing Division Staff

USAL, a full service automotive and equipment leasing company, has named Bert Dedekind as a Leasing Consultant. His primary responsibility is to focus on further developing the commercial and corporate automotive leasing services offered by USAL.

A thirty-year veteran in the automotive business, Mr. Dedekind most recently worked for Potomac Leasing, a division of Moore Cadillac, in Vienna, Virginia. For over ten years he served as Leasing Consultant for the Mid-Atlantic Group and Koons Automotive Group.

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“I was very excited about the opportunity to work for USAL. The company offers the most diversified commercial leasing packages for its customers. In addition, they provide exceptional customer service. I should know, I have partnered with them on numerous ventures over the course of the past 7 years,” states Dedekind.

“From our perspective, Bert was an ideal fit for joining our company. Bert has the experience, the customer skills, and the contacts to make an immediate positive impact to our business,” adds USAL General Manager Skip Jones.

Both Jones and Dedekind are members of the National Vehicle Association (NVLA). In addition, Mr. Dedekind has completed coursework through NVLA’s Northwood University and is a Certified Vehicle Leasing Executive. There are less than 100 leasing experts who have earned this most prestigious industry distinction.

Mr. Dedekind will concentrate his efforts to meeting the commercial needs of his local and diplomatic clients. He will be working closely with his dealer network to accommodate their needs for lease financing to their customers.

U.S. Automotive Leasing Services, founded in 1979, is an independent, full service leasing company. The company is a woman owned small business with vehicles and equipment leased to government, diplomatic, commercial and individual lessees in 48 out of the 50 states.

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