

Logo Design Works (<u>http://www.logodesignworks.com</u>) designs Auto2Auto's auction site logo and auto credit company's logo

Logo Design Works (<u>http://www.logodesignworks.com</u>) had designed premier auto auction company Auto2Auto's (<u>http://www.auto2auto.com</u>) logo. Now Auto2Auto has commissioned Logo Design Works to design another of their company's logo - Auto Credit King!

(PRWEB) October 8, 2004 -- Last month Logo Design Works (http://www.logodesignworks.com) created florida based premier car auction company, Auto 2 Auto's logo. The creative cycle took a little under 3 weeks and Auto2Auto had selected the final design and asked Logo Design Works to create related stationery. Auto2AUto plans to use its logo on marketing material such as brochures, banners, signs and billboards besides it website.

The logo design created was such a huge success that Auto2Auto has commission Logo Design Works to create a logo design for another of their companies, Credit King Auto.

In a similar track, DayDream LLC based in Salt Lake City, Utah, whose logo was created by Logo Design Works a couple of weeks ago, has commissioned Logo Design Works to create another logo for it's sister company DayDream Capital.

Charlotte, NC based real estate company, Highlands Development Group has commissioned Logo Design Works to design their logo. Other companies whose identities are being created by Logo Design Works are Card Island, UK based Wireless Innovation Ltd, Goergia based Orion Concrete Restorations, LLC, dutch racing team AKULA Racing, CollegeGreek.com, AquaSun SOlar Pools and production company Midnight Lamp Productions.

"Design life cycles take 48 hours each and projects are usually completed in a week or so.", says Jeff Marsh, an account manager and senior designer with Logo Design Works. "We interact with the client regularly via email and phone. Most of the times, clients are happy to go with the creative direction that we propose, but some times clients have specific ideas on what they want to see and we accomodate their ideas in the logo creation."

If you are interested in browsing through the case studies of the above logo designs then please visit http://www.logodesignworks.com/logo_design_case_study.htm.



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