

## The BumperBib will debut at the SEMA SHOW in Las Vegas, Nevada Nov. 2-5, 2004.

The new Auto/Truck accessory The BumperBib will be featured in the New Product Showcase at the Specialty Equipment Marketer Association (SEMA)show. The SEMA show is known as the largest Automotive Aftermarket Parts show in the world, It is the second largest convention in Las Vegas, and accommodates over 100,000 industry leaders from 100 countries.

(PRWEB) October 8, 2004 -- Los Angeles, CA.: BumperBib Inc, will be attending the November SEMA show, in Las Vegas, Nevada.

Bumperbib Inc. will debut the BumperBib at this years' show to the aftermarket parts industry leaders.

The Bumperbib will be located at Booth 35520 in the Truck/SUV Diplay segment of the SEMA show.

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BumperBib will be taking meetings while at the SEMA show to discuss product and distribution. Parties interested in meeting with the principles of BumperBib Inc. are welcome to contact us to setup meeting times in advance.

President Jim Lupold stated, "I am excited about the opportunity to display the BumperBib at this year's SEMA show. We expect to garner sales and brand awareness for the BumperBib. We are looking forward to a successful show!"

In other developments, Bumperbib Inc have moved the company offices to Santa Clarita, CA. securing larger warehouse and office space to service our increasing customer base.

The Bumperbib website has also been redesigned to accommodate the increase in visitors we have received in the last 90 days.

CEO, Eric Stevens stated, "We are moving forward and expanding rapidly. The Bumperbib has gained very positive reactions in the retail marketplace which are looking forward to duplicating in the wholesale market at the SEMA show."

Bumperbib Inc. was established in 2003 as a company dedicated to bringing their invention to the Automotive Aftermarket Parts Marketplace. Patent pending Invention, the Bumperbib is the product of efforts by co inventors, Eric Stevens and James Lupold to invent a product aimed at protecting the rear bumper and the owners $\hat{A}\Box$  clothes when loading/unloading their Automobile or SUV.

Admitted to the USPTO and Foreign patent Offices via legal counsel, The Bumperbib was awarded provisional patent and patent pending status based on research and filings.

The BumperBib was first manufactured in Van Nuys, Ca. by an outsourced company for purposes of Prototypes and initial entrance in to the public marketplace. The BumperBib product was well received by consumers and



CEO Eric Stevens found alternative manufacturers in Mexico and Asia. Bumperbib Inc. has currently contracted a company in Asia to manufacture the Bumperbib in large quantities. The company  $\hat{A} \Box s$  output potential is 1,250,000 units per year. Bumperbib Inc. will be taking first delivery of the product in November 2004 with subsequent shipments every 30 days thereafter. It is for reason of cost savings Bumperbib Inc. has chosen to have this product manufactured overseas.

The BumperBib product is a patented product designed and manufactured by Eric Stevens and Jim Lupold. The BumperBib protects you from dirt and grime when unloading packages out of the rear cargo area. In addition, the BumperBib protects your rear bumper from scratches and damage. Easily storable, washable, and with installation of the product requiring no tools, The BumperBib promises to be an easy addition to the car care market.



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## Online Web 2.0 Version

You can read the online version of this press release here.