



Heike Gerhing Joins AutoCom Associates

Heike Gehring has been awarded a six-month internship as an account assistant for AutoCom Associates, a Bloomfield Hills-based public relations agency focused on automotive and high technology businesses.

BLOOMFIELD HILLS, MI ([PRWEB](#)) October 14, 2004 -- Heike Gehring has been awarded a six-month internship as an account assistant for AutoCom Associates, a Bloomfield Hills-based public relations agency focused on automotive and high technology businesses.

Gehring will provide event planning and media relations support for AutoCom's U.S. and international clients.

A native of Heilbronn, Germany, she currently resides in Ferndale, Michigan. She is studying for a degree in international business at the Trier University of Applied Sciences, Germany. Prior to her studies, she worked at Volksbank, in Schwaigern, Germany

AutoCom Associates provides public relations and management consulting services to businesses working in the global automotive industry. The firm is a member of the International Public Relations Network (IPRN) with more than 40 affiliate agencies, 500 employees and \$400 million in annual billings.

AutoCom clients include: Alcan Automotive, the Automotive Industry Action Group (AIAG), Behr America, dSPACE, Gage Products Company, Grammer Automotive, GKN Driveline, GKN Sinter Metals, Hella North America, Kolbenschmidt Pierburg, MANN+HUMMEL, Roland Berger Strategy Consultants and TI Automotive. The agency is located on the Internet at www.usautocom.com.

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