

Kristin Zimmermann Joins AutoCom Associates

Kristin Zimmermann has been awarded a six-month internship as an account assistant for AutoCom Associates, a Bloomfield Hills- based public relations agency focused on automotive and high-technology businesses.

BLOOMFIELD HILLS, MI (<u>PRWEB</u>) October 14, 2004 -- Kristin Zimmermann has been awarded a six-month internship as an account assistant for AutoCom Associates, a Bloomfield Hills- based public relations agency focused on automotive and high-technology businesses.

Zimmermann will provide event planning and media relations support for AutoCom s U.S. and international clients.

A native of Landshut, Germany, she currently resides in Rochester Hills, Michigan. She is studying for a degree in international business at the Landshut University of Applied Sciences. Zimmermann also is studying for a degree in European Business from Ashcroft International Business School (APU) in Cambridge, U.K. Landshut University and APU are partner universities offering dual-degree programs in the field of international business.

AutoCom Associates provides public relations and management consulting services to businesses working in the global automotive industry. The firm is a member of the International Public Relations Network (IPRN) with more than 40 affiliate agencies, 500 employees and \$400 million in annual billings.

AutoCom clients include: Alcan Automotive, the Automotive Industry Action Group (AIAG), dSPACE, Gage Products Company, Grammer Automotive, GKN Driveline, GKN Sinter Metals, Hella North America, Kolbenschmidt Pierburg, MANN+HUMMEL, Roland Berger Strategy Consultants and TI Automotive. The agency is located on the Internet at <u>www.usautocom.com</u>.

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