

## ClickCulture Sponsors Graham Nash Motorsport Race Team

Lloyd Jacobs, CEO of ClickCulture Inc., has announced that the firm will sponsor the Graham Nash Motorsport Race Team, based in Mallory Park, Leicestershire UK.

Raleigh, NC (PRWEB) October 15, 2004 -- Lloyd Jacobs, CEO of ClickCulture Inc., has announced that the firm will sponsor the Graham Nash Motorsport Race Team, based in Mallory Park, Leicestershire UK. The sponsorship will be used towards funding for the team to participate in World Grand Touring and endurance races. These races are competitions in which teams compete in two-seater sports cars for up to 24 hours at a time. Endurance races are held all over the world in such places as Germany, Italy, South Africa, and South America.

$\hat{A} \square We$ are pleased to sponsor the Graham Nash Team, $\hat{A} \square$ said Jacobs. $\hat{A} \square World$ Grand Touring and Sportscar
racing is a unique sport because it requires extreme endurance for the car, the drivers, and the entire team, and I
think this concept of endurance applies to ClickCulture as well as our team members have the capacity to
endure changes in the market and other such challenges. $\hat{A} \Box$

## About Graham Nash Motorsport Race Team:

The Graham Nash Motorsport Race Team has participated in Grand Touring races for the past ten years. The team won the British Grand Touring Championship three times in recent years including in 2001 while driving a Saleen High Performance Vehicle, and finished fifth in their first attempt in the world-famous Le Mans 24-hour race in 2002.

## About ClickCulture:

ClickCulture is a Raleigh-based integrated marketing firm specializing in technology. With deep roots in e-commerce, website design, web development and user interface design, the company offers a full spectrum of marketing services including graphic design, collateral design, high tech advertising, communications, point of purchase, and point of sale services. For more information, please call 919-420-7736 visit <a href="https://www.clickculture.com">www.clickculture.com</a>.

Media and Press Contacts: Patty Briguglio MMI Associates, Inc. 919-461-3831 patty@mmimarketing.com ###



Contact Information Patty Briguglio MMI ASSOCIATES, INC. 9194613831

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