

## **MaXpeedingRods Announces Wholesale Program to Give Customers Access to Immediate Purchase, Consultation Service and After-sales Support**

*MaXpeedingRods steps into brick and mortar store!*

HONG KONG ([PRWEB](#)) March 24, 2021 -- MaXpeedingRods (<https://www.maxpeedingrods.com/>), the global car parts manufacturer and supplier, recently starts [the wholesale program](#) that will complement its already well established online sales program.

The wholesale network will offer customers an immediate supply of high quality car parts from MaXpeedingRods' very broad selection of items. Everything from [turbos](#), [forged performance rods](#) and [coilovers](#) to [carburetors](#), [air suspension kits](#), [ECUs](#) and much much more will now be available for immediate purchase. Additionally this will give customers access to optional installation and consultation services as well as after-sales customer support and easier and faster returns.

More than meets the eye

MaXpeedingRods is actually pretty mature in productions and supplies over the decades. Started way back in 2006 and have since quadrupled their growth on an annual level. Their reach today extends to more than 4 million car enthusiasts across America, Europe, Australia, Asia, and other areas. When it comes to warehouses MaXpeedingRods has more than 20 across the globe, in North America, Europe, Oceania, and further across Asia. Quality control is ensured because MaXpeedingRods actually makes all the parts they sell – in a 540,000 square feet mega factory.

But from day one MaXpeedingRods wasn't just about sales volume. Their moto is "Focus on performance" and the goal was always to put the car enthusiast as the core priority. MaXpeedingRods is devoted to car enthusiasts across the world, and their mission is to bring quality at prices that don't break the bank. Something we all appreciate as it's a critical factor that makes it possible for us to continue pursuing our passion.

In 2012 MaXpeedingRods demonstrated that they're definitely not just about sales volume by starting their own R&D department. Considerable human and material resources have been invested in this department to ensure innovation as well as the continuous improvement of the performance and quality of their products. Now, MaXpeedingRods is showing us how strongly they believe in their products by offering an unprecedented [sponsorship program for racers](#). MaXpeedingRods coilovers, turbos, forged rods and many other parts have already proven themselves in the harshest of real world racing conditions across the globe. They brought racers such as Jordan Lapelosa to the highest spot on the podium of the French Drift Championship, they made the world's most budget friendly 10 second Honda possible, and they're already part of [Oliver Evans'](#) and [Duane McKeever's](#) very competitive British Drift Championship cars.

The final piece of the puzzle

And now the final piece of the puzzle falls into place – sales through physical locations. This means that MaXpeedingRods will now be able to offer their products for immediate purchase and better serve customers. There's no waiting for shipping, and on top of it you will have access to optional installation services. This means that you can confirm fitment on the spot, have it installed and get advice and consultation if you need it. Got the wrong product? Returns are now easy too. Have an after-sales issue that needs to be sorted? No

problem.

[MaXpeedingRods' wholesale expansion plan](#) is to start with a network of 50 distributors covering the main territories of major US states such as California, Texas, Florida, New York, North Carolina, Ohio, etc. This will enable MaXpeedingRods to collect immediate product feedback from users which will provide valuable data to its R&D department to create new products and improve existing ones. Once the initial stage of the wholesale network expansion is complete and things are running smoothly MaXpeedingRods plans to expand further into Mexico, Argentina, Brazil as well as many other regions.

### Covering all the bases

MaXpeedingRods aims to meet the needs of many different kinds of customers by focusing on improving, upgrading and diversifying their products for popular platforms such as the [Honda Civic](#) or [BMW E36 or E46](#). In addition to performance parts, MaXpeedingRods also produce a wide range of car parts of general use. But it's not just products for different platforms because MaXpeedingRods aims to offer different product grades for the same platform. For example, current customer feedback has already shown that racers who heavily track their vehicles and expose them to high levels of abuse are interested in a more advanced coilover option. Based on this MaXpeedingRods aims to introduce a new coilover adjustment technology, in addition to the current 24 level adjustment as well as offer upgraded coilovers which use stainless steel instead of iron as the base material. This is just one example of a direct correlation between feedback and subsequent product development - the plan is to expand many other product categories in similar fashion based on user feedback.

### Be part of the team

Do you love cars and cater to car enthusiasts? Own a workshop, a tuning shop or a race shop? Why not join the team and grow together with MaXpeedingRods by offering quality at unbeatable prices:

[https://www.maxpeedingrods.com/activity\\_wholesale](https://www.maxpeedingrods.com/activity_wholesale)

### About MaXpeedingRods

MaXpeedingRods is a fast-growing car parts manufacturer and supplier. Since 2006, MaXpeedingRods has been redefining high-performance auto parts including cranks, coilovers, connecting rods, turbochargers and a variety of other parts. It's this commitment to performance that has allowed MaXpeedingRods to reach over 4 million customers throughout 170 countries and regions across North America, Europe, Oceania, and Asia.

### MaXpeedingRods

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