

Propark Mobility's Senior Vice President of Mobility Luis Garcia to Lead University, Campus, Municipality, and Stadium Initiatives

Propark Mobility announced today that Luis Garcia, Senior Vice President of Mobility for the company's mobility sector, will now lead its university, corporate campus, municipality, and stadium divisions.

SAN FRANCISCO (<u>PRWEB</u>) March 24, 2021 -- Propark Mobility announced today that Luis Garcia, Senior Vice President of Mobility for the company's mobility sector, will now lead its university, corporate campus, municipality, and stadium divisions.

"For more than a decade, Luis has contributed to Propark's growth across a variety of verticals on the West Coast," said Rick DiPietro, President of Propark. "Even amidst one of the most challenging economic times in our country, he has driven growth within the mobility sector, making us confident that, under his leadership, our university, corporate campus, municipality, and stadium divisions will continue to thrive."

Throughout his tenure at Propark, Garcia has been a leader of the company's mobility initiatives, previously implementing a suite of mobility programs at Google's Corporate Headquarters in Mountain View, Calif. In his first year as Senior Vice President of Operations, he has developed Propark's business model to respond to the changing landscape of the parking industry. Now, Garcia will leverage his mobility expertise and operations experience to further enhance services within Propark's university, campus, municipality, and stadium divisions.

"Luis has been a valuable Propark team member since day one," remarked Propark CEO John Schmid. "His vision has been integral to our success in the mobility sector. We look forward to seeing what he will accomplish for Propark in these additional areas."

Garcia joined Propark as an account manager over 10 years ago, before growing within the company. Prior to his current role, he most recently served as Senior Vice President of Propark's West Region, where he developed an existing small portfolio of assets to 60 properties.

About Propark Mobility

Propark Mobility is one of the country's largest privately-owned parking companies, providing full-service parking and mobility services for over 500 hospitality, healthcare, commercial, and off-airport locations, in over 75 cities across the United States. For more information, please visit <u>http://www.propark.com</u>



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