



## **PressurePro TPMS - The Car of the Future Meets the Product for the Future.**

*Iowa State University's Solar Car Team monitors tire pressures with the revolutionary new PressurePro Tire Pressure Monitoring System.*

Harrisonville, MO ([PRWEB](#)) October 20, 2004 -- PressurePro TPMS and Iowa State University's College of Engineering's Solar Car Team, Team PrISUm recognize the importance that proper tire pressure levels have on their Solar Car's performance. Fusion, Team PrISUm's 2005 entry into the North American Solar Challenge, will carry PressurePro's newest generation of Tire Pressure Monitoring System (TPMS) on board for the upcoming 2004 - 2005 season. PressurePro of Harrisonville, Mo. is a Corporate Sponsor for Team PrISUm's project which competes in several high visibility events culminating with the No. American Solar Challenge, a 2500 mile race from Austin, Texas to Calgary Alberta, Canada.

"Over the course of this trip, reliability of the car will be one key to success, and will be enhanced by the use of the PressurePro tire pressure monitoring system. It will make it possible to recognize tire problems before they waste precious energy, or even more importantly, cause an accident", states Justin Steinlage Project Director, Team PrISUm.

"We recognize the importance that proper tire pressures play in Safety, Peace of Mind, Preservation of Tire Life and Fuel Economy", says Douglas McMeen, Dir of Operations for Advantage PressurePro LLC, of Harrisonville, Missouri. "As well, we want to do everything possible to assist in the evolution of Renewable Energy Technologies, while helping the next generation of engineers to achieve maximum performance from their vehicles". Low tire pressures have a direct impact on the vehicle's performance and in the case of ISU's Solar Car, we believe Team PrISUm will enjoy a definite advantage with PressurePro on board.

Until recently, the ISU Solar Car team could only monitor tire pressures visually, observing from their escort vehicle. PressurePro allows Team PrISUm to monitor real time tire pressures from within the vehicle, alerting the driver to dangerous and power draining low tire situations, before they become a problem. PressurePro can monitor pressures on all tires of the vehicle, alerting to low pressures with both an audible and visual alert when tire pressures drop, allowing sufficient time to react to the situation.

PressurePro is one of the pioneers in development of TPMS and has set the standard. This revolutionary new generation of product incorporates RF & antenna technology to transmit actual (current) tire pressures to a monitor display in the vehicle. PressurePro allows you to monitor a primary vehicle as well as a towed vehicle when desired. PressurePro works on all types of vehicles, with up to 34 wheels: Autos, Vans, Light Trucks, SUV's, Delivery Vehicles, Motor Homes, RV's, Commercial Trucks, Busses, Trailers, and Off-Road vehicles with pneumatic tires.

"We give this team a good advantage", states Gayland Johnson, VP Sales at PressurePro. "We've made this technology available and this group recognized it's importance for safety and energy savings. We want to do all we can to support their effort".

PressurePro is distributed nationwide through approved dealers, distributors, and their website at: [www.advantagepressurepro.com](http://www.advantagepressurepro.com)

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