



## **TruckerToTrucker.com Creates Direct Connection Between Trucking Companies and Buyers**

*Trucker To Trucker provides powerful turn-key solutions for companies to start selling used equipment direct. The savings companies can realize are fantastic – but until now launching such a program has been much too large a task.*

Culver, IN ([PRWEB](#)) October 20, 2004 -- Trucking industry experts predict that within the next six years, the Internet will generate 90% of trucking sales. That's a lot of lost revenue for volume sellers of trucks, trailers and parts who still aren't online. But one new business is set to bring trucking companies to the Internet – and directly to buyers – fast: Trucker To Trucker LLC ([www.TruckerToTrucker.com](http://www.TruckerToTrucker.com)) gives retail and wholesale volume sellers a variety of affordable options for selling online, from ads on TruckerToTrucker.com to complete custom-designed Web sites.

– Our inexpensive ad packages are paving the way for online trucking sales, – explained Jim McCormack, founder and president of Trucker To Trucker LLC. – We're confident companies in the trucking industry will enjoy a much higher return from selling their used equipment directly to wholesale and retail buyers around the world. TruckerToTrucker.com is the authority on no-nonsense truck, trailer and parts sales online. –

That's because the power of the Internet has made it possible for companies to handle the job of selling used equipment, totally in house. The savings companies can realize are fantastic – but until now launching such a program has been much too large a task.

TruckerToTrucker.com fills that gap, allowing sellers to choose the package that works for them. Each ad listing includes up to nine photos and a detailed description of the truck, trailer or part for sale. Listings can be purchased singly or in unlimited monthly packages; sellers can also choose to link to their ads directly to their existing corporate Web sites. For those companies not yet online, TruckerToTrucker.com can build a site from the ground up, complete with e-mail accounts, monthly hosting and maintenance, and their TruckerToTrucker.com listings. These are powerful turn-key solutions for companies selling used equipment direct.

– TruckerToTrucker.com will save trucking companies thousands of dollars per unit by enabling them to sell direct, – said McCormack. – Those savings will add up to sizable increases in the bottom line. –

### **About Trucker To Trucker LLC**

In development since January 2003, Trucker To Trucker LLC officially launched in January 2004 with the goal of helping trucking companies reach buyers online. Future plans for the TruckerToTrucker.com site include an online auction feature, discounts on products and services and promotional giveaways. Trucker To Trucker LLC is headquartered in Culver, Indiana.

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