



TRIMSPA® presents Forty Foot Ringo and Nashville Songwriters Showcase at the Memphis Motorsports Park®

TRIMSPA is presenting two concerts as a "Thank You" to all the race fans attending this weekend's Sam's Town® "He Dared to Rock" 250 race at Memphis Motorsports Park®, where a portion of the proceeds from ticket sales will go to benefit St. Jude Children's Research Hospital. The entertainment begins with a pre-race concert at 11 AM featuring the Nashville Songwriters Showcase presented by TRIMSPA and immediately following the race, Forty Foot Ringo will perform in a post race concert sponsored by TRIMSPA. Both concerts will be located adjacent to the vendor area and are free to race attendees. Also, Memphis radio station 93X will be offering race fans an opportunity to win a pair of pit passes courtesy of TRIMSPA.

Memphis, TN ([PRWEB](#)) October 23, 2004 -- TRIMSPA is presenting two concerts as a "Thank You" to all the race fans attending this weekend's Sam's Town® "He Dared to Rock" 250 race at Memphis Motorsports Park®, where a portion of the proceeds from ticket sales will go to benefit St. Jude Children's Research Hospital. The entertainment begins with a pre-race concert at 11 AM featuring the Nashville Songwriters Showcase presented by TRIMSPA and immediately following the race, Forty Foot Ringo will perform in a post race concert sponsored by TRIMSPA. Both concerts will be located adjacent to the vendor area and are free to race attendees. Also, Memphis radio station 93X will be offering race fans an opportunity to win a pair of pit passes courtesy of TRIMSPA.

TRIMSPA driver David Stremme will run the St. Jude Children's Research Hospital logo on his TRIMSPA X32 Dodge® in Sam's Town "He Dared to Rock" 250 benefiting St. Jude at Memphis Motorsports Park. Stremme and his Braun Racing team will make a monetary donation per lap through a fundraiser run out of their race shop. Stremme will also make a visit to the hospital along with the Speed Channel reality show "NBS 24/7" on the Friday before the race in an effort to raise awareness of the life saving mission of St. Jude.

"We cut all the sheet metal off one of our cars into pieces, I signed them, and then we sold it out of our shop as a fundraiser with our fans visiting Braun Racing headquarters during the Charlotte race weekend," said Stremme. "It's just a little something we could do to raise money and awareness for the difference St. Jude is making in the lives of these kids. We have an employee in our shop who is a cancer survivor and former patient from St. Jude, that's how we originally made the connection."

This is not the first time Stremme has taken time out to support and raise awareness for St. Jude, a worldwide leader in the research and treatment of childhood diseases and cancers. Earlier this year Stremme made a sizeable donation during the Charlotte 96.9 Kat Country St. Jude Radiothon, as well as volunteering to man phones for the event.

"I am really looking forward to our hospital visit on Friday," said Stremme. "I expect it will be a humbling experience for all of the drivers involved. St. Jude Children's Hospital gives cutting edge treatment for these children regardless of their ability to pay. It's a very positive cause to support. The TRIMSPA Team is just happy to help out in any way we can."



Stemme also hopes to further support the lifesaving mission of St. Jude through a top finish this weekend. Team TRIMSPA tested at Memphis Motorsports Park just two weeks ago in preparation for this weekend's Sam's Town 250. Stemme had a ninth-place finish last season at Memphis in his only Busch Series start there. The event will be televised live at 3:30 p.m. eastern on TNT and on radio stations affiliated with MRN and XM Satellite Radio Channel 144.

TRIMSPA, a Cedar Knolls, New Jersey company is the maker of TRIMSPA X32, the leader in weight-loss supplements. TRIMSPA is a key sponsor in the NASCAR, racing circuit through Braun Racing, supported various events and has worked with numerous charitable organizations including the Millennium Women's Foundation, Susan G. Komen Breast Cancer Foundation, American Cancer Society, and Make-A-Wish Foundation. TRIMSPA, has helped celebrities like Anna Nicole Smith and heavyweight boxer Shannon Briggs lose weight. For more information about TRIMSPA and its products visit <http://www.trimspa.com> or call 1-800-TRIMSPA.

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