

## It's Time To Equip Your Vehicle For the Winter - Winter Tires: A Must

*The nights are colder and the frost has arrived. It's definitely time for motorists to equip their vehicles with winter tires so as not to be caught off guard by the first snowstorm. Tire consellor Bedard recommends that drivers install genuine winter tires that are designed for their particular vehicle.*

([PRWEB](#)) October 27, 2004 -- "A winter tire offers more advantages than an all-season tire," says Daniel Bedard, "An all-season tire has lost its elasticity at  $-15^{\circ}\text{C}$ , whereas the limit for snow tires is closer to  $-40^{\circ}\text{C}$ . Winter tires also have a more aggressive tread design that provides a better grip while throwing off snow and slush. Finally, winter tires provide more stability when braking and better tracking when turning."

In fact, cold-weather tests conducted on a sub-compact car demonstrated that at 50 km-h, winter tires reduced braking distance by 23% (11.5 metres) compared with all-season tires. Four, not two, winter tires "What about the practice of equipping a car with only two winter tires? "Who would seriously think about walking outdoors in winter with a shoe on one foot and a boot on the other?"

The same goes for tires. It's a question of common sense and balance. "Choosing the right tire " It also makes good sense to deal with a specialist who is able to provide good advice on buying the appropriate tire for the vehicle and the motorist's personal needs, as well as on how to maintain the correct tire pressure, essential for good handling and long tire life. In addition, when shopping for tires, make sure that the "snowflake-on-the-mountain" symbol appears on the sidewall.

This is the emblem that the great majority of tire manufacturers have adopted to identify a "true" winter tire among the wide range of M&S (mud and snow)-branded tires on the market. The right pressure " Tire pressure should never be reduced under the pretext that a deflated tire provides better winter traction. Under-inflation results in very fast and unwelcome overheating of the tire, faster tread wear, inferior handling and grip, as well as increased braking distance and fuel consumption.

All tires can lose one pound of pressure a month, which is why it is important to check the tires at least monthly to ensure that their pressure complies with your vehicle manufacturer's recommendations. It is not advisable, however, to check tires when the mercury dips below  $-10^{\circ}\text{C}$  because the valve may freeze. In order to offset somewhat the pressure lost when the temperature drops, you can over-inflate your tires by three or four pounds above the recommended pressure. Tire consellor offer free tips and hints about tires to more to 1 million people around the world.

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