

## New Book Finds Many Readers, Exposes Underbelly of Automobile Retailers - "Cardinal Culpability" Is for Everyone Who Buys a Car

"CardinalCulpability'by G. Daniel Pernell appeals to mass audience. Revealing information that car dealers prefer you don't know.

(PRWEB) October 30, 2004 -- Denver, Colorado author G. Daniel Pernell speaks to everyone who buys a car in his new book "Cardinal Culpability". A fictional crime drama set in the luxury end of the retail car business, Pernell reminds readers why it is "you against them and them against you." in almost all dealings with retail car dealers.

This story centers around the life and lifestyle of Anthony Pirilli, the youngest Mercedes-Benz dealer in the country at age 30. Financing for his enterprize was obtained through organized crime who wishes not to have that known. When Pirelli suffers business losses in tougher times he resorts to illegal activities to keep his business afloat.

Finally, he is caught in a wedge between his nefarious financiers and an agressive prosecution team that wishes to punish him for his misdeeds.

"Cardinal Culpability" blazed a trail by moving up 400,000 places on Barnes & Noble's sales ranking in just its first eight weeks. Readers can order the book on-line at <a href="https://www.BN.com">www.BN.com</a> or visit Barnes & Noble retailers.

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