

Traffic Tickets from Photo Radar Preventable with Simple Spray

Tickets from photo radar are generating much-needed additional revenue for cash strapped city budgets, but motorists are taking action on their own to prevent tickets.

WASHINGTON, DC (PRWEB) October 29, 2004 -- Politicians in cities around the world continue to increase the use of photo radar units to send traffic tickets to motorists, considered by many to be an unjust tax on citizens and a means to raise funds to balance their city budgets.

Even though millions of Americans are angry about traffic tickets they get in the mail from photo radar units, politicians will not do anything to take away this outstanding source of revenue.

Now there is a way for motorists to make license plates invisible to photo radar cameras and prevent expensive traffic tickets.

PhotoBlocker (tm) sprayed on a license plate causes a reflection when speed camera units take a picture, which prevents the numbers on the plate from being read. Recently a major front-page story in the Washington Post (http://phantomplate.com/print_washingtonpost.htm) explained that test after test from around the world have shown PhotoBlocker (tm) to work effectively.

Photo radar and speed cameras have been marketed to police departments in Australia, the U.S. and Canada, and throughout Europe as a great way to generate extra revenue. The "photo cop" unit costs very little to maintain, and pays for itself from the revenue it produces from speeding tickets and red light violations.

The photo cop units usually sit by the side of the road and are difficult for motorists to see - until the flash goes off. Now there is a product that causes a license plate to reflect the light from the flash in such a way as to make the plate unreadable on the final picture.

"When they can't read the number on the plate they can't send you a ticket," said Joe Scott, marketing director for PhantomPlate, Inc., the firm that makes PhotoBlocker (tm).

PhotoBlocker (tm) distorts a flash photograph, but it does not obstruct the viewing of the license plate. A person can see the plate just as easily with the spray on it as a plate with no spray. The spray cannot be seen, and the plate looks the same after it is applied.

PhotoBlocker (tm) is inexpensive and simple to use. It comes in an aerosol can and is sprayed on your license plate. The formula is a patent pending high gloss, clear finish, designed to defeat cameras that use flash. It causes no distortion and is undetectable to the naked eye. At least 95 percent of photo enforcement cameras use flash.

One spray can is enough for three of four U.S. or Canadian plates and two or three Australian or European plates. A single ticket can easily cost \$100 or more, so this very small expense can bring tremendous savings.

Numerous media organizations have conducted independent tests on the effectiveness of the PhotoBlocker (tm) spray.

"In addition to the current front page story in the Washington Post, PhotoBlocker (tm) was featured on NBC,



CBS, ABC News, Tech TV, Norwegian TV, Dutch TV, Washington Times, UK's Daily Mail and many, many more. To date we have conclusive tests conducted by the Denver Police Department, Dutch Police, Fox News, Swedish TV, Australian TV, British TV and thousands of satisfied customers in six continents," said Scott.

The company offers a money-back guaranty, but to date less than one half of one percent of all customers have requested a refund. Testimonials from happy customers abound on the company's website at www.PhantomPlate.com.

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