



Custom Concepts Will be Featured on LifeStyles TV Show in Dallas, Fort Worth television market.

LifeStyles TV Show picks Custom Concepts as the automobile makeover specialists in the Dallas/Fort Worth Metroplex. Custom Concepts will be featured on the LifeStyles TV Show on ABC Channel 8 (WFAA) in the DFW DMA for the holiday season of 2004.

Dallas, TX ([PRWEB](#)) November 3, 2004 -- The sexy, smart and sassy spokesmodels of LifeStyles TV will highlight Custom Concepts of Dallas in a special holiday segment involving the makeover of cars. Misty Rake and Lily Ngoc will discover the secrets of customizing automobiles by some of the best restorers in the industry.

"We wanted to do something cool with cars here in Dallas like what is done in LA with the 'Pimp My Ride' show," said Lily Ngoc.

"Of course, our show concept is entirely different because of our upscale audience," added Misty Rake.

LifeStyles TV uses the extremely popular 'infotainment' format to promote and market interesting businesses in the Dallas/FortWorth television demographical market area (DMA). Starting in January 2005, LifeStyles TV will expand the format to cover interesting businesses in Houston, Austin, San Antonio, Miami, Tampa, Atlanta, and Denver.

For more information on LifeStyles Television or to schedule a private interview with an associate producer, contact Jessica Jones at 972-377-0005.

###

**Contact Information**

Nick D'uva

CRTVP

<http://www.lifestylesdallas.com>

972-377-0005

Online Web 2.0 Version

You can read the online version of this press release [here](#).