



Hella Offers New Compact Off-Road Headlamp

Hella Inc., the aftermarket division of Hella North America, will showcase a new series of compact, off-road auxiliary headlamps at Booth 22225 at the 2004 SEMA Show (November 2-5) in Las Vegas.

Las Vegas, NV ([PRWEB](#)) November 4, 2004 -- Hella Inc., the aftermarket division of Hella North America, will showcase a new series of compact, off-road auxiliary headlamps at Booth 22225 at the 2004 SEMA Show (November 2-5) in Las Vegas.

The new Rallye 4000 Compact series lamps were developed by Hella to meet the challenges presented by new, lightweight front-end materials and designs for today's off-road vehicles.

In the quest to shed weight for improved fuel economy, components like bull-bars, a typical location for auxiliary lamps, now are made of lighter-weight materials, making installation of many traditional large driving lamps difficult. Motor homes, which offer a variety of front-end designs, also will benefit from the Rallye 4000 Compact's improved installation options.

Off-road enthusiasts can appreciate the clear-glass design and high-sheen reflector that give the vehicle an unmistakable and striking appearance. Optional CELISÂ® position light guide technology couples the light from two high-performance light-emitting diodes (LEDs) into a plastic prism ring for optimal customization. The light guide is fed by the most powerful LEDs available, resulting in a bright position light that attracts immediate attention and increases safety.

The free-form reflector technology has been carefully designed to ensure the greatest possible light output. The mirror layer is applied in a high vacuum with the purest aluminum. An added protective layer on the reflector, only a few nanometers thick, ensures top headlamp performance over a long service life.

With a diameter of only 6.7 in., Rallye 4000 Compact lamps are 23 percent smaller than Hella's standard Rallye 4000 lamps and are available in both driving and fog lamp versions. The housing, ring and bracket are made from sturdy die-cast zinc.

With its North American headquarters for aftermarket sales in suburban Atlanta, Ga., Hella is a leading supplier to the world's automotive, truck, marine, agricultural and construction equipment manufacturers. Lighting, electronics, complete vehicle modules, air conditioning systems, vehicle wiring systems and signal processing for the automobile industry, as well as automotive aftermarket components, are the core competence fields of automotive supplier Hella KGaA Hueck & Co.

Sales for the Hella Group are approximately \$3 billion, placing Hella among Germany's top 100 industrial companies. With its corporate headquarters in Lippstadt, Germany, the company employs 23,900 people at 65 manufacturing facilities, production subsidiaries and joint-venture companies in 18 countries. More than 1,800 engineers and technicians work in research and development. All of the world's leading automobile and systems manufacturers are Hella customers as well as the automotive components aftermarket. Additional information is available on the Internet at www.hella.com.

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Note: Product photography is available by contacting loliveto@usautocom.com.

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