

Pit Boss Grills Returns to Sponsor Timmy Hill and MBM Motorsports

National grilling company to join Motorsports Business Management from virtual Richmond Raceway on April 19

PHOENIX (PRWEB) April 07, 2020 -- Pit Boss Grills, one of the fastest-growing grill brands in the industry, is excited to again partner with Motorsports Business Management (MBM Motorsports) #66 Toyota and driver Timmy Hill. Pit Boss Grills will sponsor the virtual #66 that will be competing from the virtual Richmond Raceway on Sunday, April 19.

After the season was brought to an abrupt halt on March 15 due to the COVID-19 virus, the NASCAR world has shifted to virtual events at virtual tracks that coincide with the original NASCAR schedule so fans are still able to come together and enjoy their favorite sport.

Some of the series top drivers, including Dale Earnhardt Jr. and Denny Hamlin, got together with the idea of bringing iRacing to national television. Fox Sports jumped on board and what quickly evolved was the eNASCAR iRacing Pro Invitational Series. Two weeks in, the nationally televised virtual races have far exceeded expectations, averaging more than a million viewers.

"Pit Boss is thrilled to be partnering with Timmy on the iRacing event from virtual Richmond Raceway," said Jeff Thiessen, president of Pit Boss Grills. "We are extremely proud to be part of something that is bringing people together during this time of social distancing," Thiessen continued, "Good food, family and faith will see us through."

Timmy Hill, 27, from Port Tobacco, Md. is currently the points leader and ranked #1 in the eNASCAR iRacing Pro Invitational Series and recently took home the win at virtual Texas Motor Speedway.

"I'm super happy to have Pit Boss Grills add on more races with us!" said Hill, "I have been cooking some killer meals on my Pit Boss Grill. Hopefully, I can win again this week and celebrate with a grilling out party!"

Offering the best value per square inch in the pellet grill industry, Pit Boss Grills stands out against the crowd with innovation, excellence, and powerful grilling technology. Pit Boss takes pride in delivering world-class products at an affordable price, and they always take care of their customers by crafting grills that are Bigger. Hotter. Heavier, than the competition.

Motorsports Business Management LLC, operating as MBM Motorsports, is a professional stock car racing team that currently competes in the NASCAR Cup Series and the NASCAR Xfinity Series. MBM Motorsports is owned by Carl Long, who also started as a driver in 1983 at Orange County Speedway in Rougemont, N.C. and South Boston Speedway. Before starting MBM Motorsports, Carl drove (and continues to drive part-time) in the NASCAR Xfinity Series and in the NASCAR Cup Series. MBM Motorsports began in the NASCAR Xfinity Series in 2014 and has a team-best finish of 3rd at the 2020 NASCAR Racing Experience 300 at Daytona. The team fields the numbers 13, 61, and 66 cars for various drivers in the NASCAR Xfinity Series, including owner Carl Long. MBM Motorsports fields the numbers 49 and 66 in the NASCAR Cup Series. At Indianapolis, in the 2017 Brickyard 400, Timmy Hill came in 14th position for MBM Motorsports best finish in the NASCAR Cup Series. In 2020, MBM Motorsports will be fielding entries for drivers Timmy Hill, Chad Finchum, and Stephen Leicht. MBM Motorsports is based out of Statesville, N.C.



To learn more about Pit Boss Grills, please visit <u>www.pitboss-grills.com</u> or reach them @pitbossgrills on Facebook, Instagram, and Twitter.

To learn more about Timmy Hill, please visit his Facebook page. Hill is also active on Twitter. You can follow and Tweet with him @TimmyHillRacer or on Instagram @TimmyHillRacer.

To learn more about MBM Motorsports, please visit their Facebook page. MBM Motorsports is also active on Twitter. You can follow and Tweet with them @mbmmotorsports or Instagram @mbmmotorsports. You can also find out more about MBM Motorsports on their website at www.mbmmotorsports.com.

###

About Pit Boss Grills

Pit Boss Grills is a subsidiary of Dansons, a global consumer goods company and home of multiple award-winning brands. The Pit Boss Grills mission is to provide world-class, competitive, innovative products while delivering superior results to all stakeholders, never compromising our integrity and honoring God who has provided these opportunities, to reinvest in those in need. As one of the fastest-growing grill brands in the industry, Pit Boss Grills are renowned for their Bigger. Hotter. Heavier craftsmanship. From premium features, durable long-lasting builds, and leading versatility, Pit Boss Grills proudly offers grill owners the best value per square inch in the market, a best-in-class 5-year warranty, and access to the passionate community of the Pit Boss Nation. For more information about Pit Boss Grills, please visit www.pitboss-grills.com.

About Motorsports Business Management LLC

Motorsports Business Management LLC, operating as MBM Motorsports, is a professional stock car racing team that currently competes in the NASCAR Cup Series and the NASCAR Xfinity Series. MBM Motorsports is owned by Carl Long, who also started as a driver in 1983 at Orange County Speedway in Rougemont, NC and South Boston Speedway. Before starting MBM Motorsports, Carl drove (and continues to drive part-time) in the NASCAR Xfinity Series and in the NASCAR Cup Series. MBM Motorsports began in the NASCAR Xfinity Series in 2014 and has a team-best finish of 3rd at the 2020 NASCAR Racing Experience 300 at Daytona. The team fields the numbers 13, 61, and 66 cars for various drivers in the NASCAR Xfinity Series, including owner Carl Long. MBM Motorsports fields the numbers 49 and 66 in the NASCAR Cup Series. At Indianapolis, in the 2017 Brickyard 400, Timmy Hill came in 14th position for MBM Motorsports best finish in the NASCAR Cup Series. In 2020, MBM Motorsports will be fielding entries for drivers Timmy Hill, Chad Finchum, and Stephen Leicht. MBM Motorsports is based out of Statesville, N.C. To learn more about MBM, please visit www.mbmmotorsports.com.



Contact Information
Nikki Camarillo
Serendipit Consulting
http://https://serendipitconsulting.com/
602.833.2524

Online Web 2.0 Version

You can read the online version of this press release <u>here</u>.