



Another Auto Dealer Empowered by Terrasoft CRM

Terrasoft CRM 2.8 was successfully implemented by one more auto dealer SmartsRus. In result the dealer got control over the stock and sales process, and customers loyalty.

([PRWEB](#)) November 7, 2004 -- What did Mark Sparham of SmartsRus and Smarts4U fame, a very busy automotive reseller do when his business started to take off?

As well as selling Smarts he got Smart Â he bought Â Terrasoft CRMÂ ,

Forget 30 - 50 days of software implementation from Â the consultancy boysÂ , Mark needed a CRM solution right now that fitted his business that he and his staff could use straight away and that didnÂ t cost him an arm and a leg to buy or implement!

Terrasoft CRM is a complete solution straight out of the box, but Terrasoft CRM can be easily customised even more.

Â Terry, and Yuriy of Terrasoft helped me to customise it, Â to tune it like some of our carsÂ to really suit our business, more importantly to look after and communicate effectively with clients and give staff finger tip knowledge of our vehicle stock without major surgery or vast lessons in IT courses!Â .

Terrasoft already has a vast experience in automotive sector. So this success was not something extraordinary. We are even thinking of releasing automotive CRM version.

Terrasoft CRM 2.8 Key Feature in automotive solution include:

- Â Stock monitoring
- Â Quick search for vehicles and customers
- Â Automated email and HTML page creating with selected vehicle details and picture
- Â Issuing invoices for cases of used car exchange
- Â Reports for defining most popular models

For a Smart Car like the one above go to www.smarts4u.co.uk
or call Mark on 0115 9611000

Terrasoft web address

<http://www.terrasoft-crm-software.com>

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Online Web 2.0 Version

You can read the online version of this press release [here](#).