



## Bill Dube Arrives in Mass

*Bill Dube Inc. announces its first business venture in Massachusetts; Bill Dube Hyundai.*

Wilmington, MA ([PRWEB](#)) November 12, 2004 -- Bill Dube Inc., long-established automotive dealer group from New Hampshire, announces its first business venture in Massachusetts, Bill Dube Hyundai.

The new store, located next to the Wilmington Plaza on Route 38, opens this week. This family owned and operated business of almost 30 years looks to carry its tradition of exceptional customer service and steady growth in the community.

Scott Dube, President of Bill Dube Hyundai, has been helping the family business sell cars even before he was old enough to drive one.

“I can still remember being 11 or 12 years old and helping people in the service department,” Dube said. “Our belief is that, repeat business is the key. You know it’s working when you see generations of families coming back to the dealership year after year.”

Bill Dube Inc. started in December 1975 as a single line, one car showroom Toyota dealer in Dover, New Hampshire. They were extremely successful in its first year of operation, and Bill Dube Toyota increased its sales by 113% percent over the previous ownership.

Six years later, Bill Dube continued this steady growth with the purchase of its Ford franchise. Even as business increased, Bill Dube found time to give back to the community. He is a former president of the Dover Chamber of Commerce, Chairman of Dover Economic Development Committee, and president of Cocheco County Club.

“We are extremely excited about the opportunity to own a Hyundai franchise in Massachusetts,” Scott Dube said. “Hyundai has a fantastic product line, and we know that the people of Wilmington and surrounding communities will not find a better car-buying experience than at Bill Dube Hyundai. We pride ourselves on a high level of customer service and satisfaction and we’ve got a 30-year track record to back that up.”

For more information about Bill Dube Inc., visit their web site at <http://www.billdube.com>.

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