



Automotive Corporations Raise \$66,750 for Scouting.

Automotive Suppliers in Southeastern Michigan participated in the 16TH Annual Rally for the Scouts on November 3, 2004 and raised \$66,750 for urban youth in Pontiac, Michigan.

Farmington Hills, MI ([PRWEB](#)) November 12, 2004 -- Motorola Automotive teamed up with the Clinton Valley Council to raise \$66,7500 at the 16th Annual Rally for the Scouts, which benefited the Boy Scouts of America's Learning for Life In-School scouting programs in Pontiac. The Learning for Life program supports schools and other youth-serving organizations in their efforts to prepare K-12 students to successfully handle the complexities of today's society while enhancing their self-confidence, motivation and self-worth. Learning for Life also helps youths develop social and life skills by assisting in character development and the formation of positive personal values.

Meredith, Vice President of Sales, Motorola Automotive, was this year's Chairperson. John McElroy, President, Blue Sky Productions, served as the Master of Ceremonies.

The 16th Annual Rally for the Scouts took place at Motorola Automotive at 37101 Corporate Drive, in Farmington Hills on November 3rd. 170 business executives attended the breakfast where three Good Scout Awards were presented to C.J. Fraleigh, General Manager, Buick-Pontiac-GMC, General Motors; Lin Cummins, Senior Vice President- Communications, ArvinMeritor, Inc.; and Tower Automotive. These Good Scouts were selected because as individuals and corporations they exemplify a passion for community involvement and goodwill that the Boy Scouts of America possess.

Major Corporate Sponsors for the Rally included DaimlerChrysler Corporation Fund, Motorola Automotive, GMAC, Intier Automotive, Robert Bosch Corporation, Siemens VDO and Denso. Several other companies that also participated in the Rally included ArvinMeritor, ASC, AutoLiv, Century Plastics, Cloyes Gear, Dupont, Eisbrenner PR, FEV Engine Technology, MPC, Omron Automotive Electronics, Timken Automotive, TRW Automotive, and Woodbridge Foam.

Cub Scouts from Pack 54 in Novi and Boy Scouts from Troop 185 in Waterford performed the color guard duties.

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