



Control Your Trash, Entertainment, and Maybe Even the Kids With Car Organizers from Highroad(R)

Does someone in your life practically live in the car? Has their car become an office, wastebasket and gym locker on wheels? Whether they're a "Road Warrior" sales rep hitting clients across five states, or a suburban "Taxi Mom" who logs 15,000 miles a year around town, chances are someone in your life is spending a LOT of time in the car. Organizers from High Road® mean they'll never have to apologize for "car clutter" again.

([PRWEB](#)) November 15, 2004 -- In fact, according to the Arbitron/Edison Media Research National In-Car Study,

- 14% of our waking hours are spent in our cars
- On average we spend 15 hours a week driving our cars.
- We average 2.12 hours per day on weekdays
- We average 2.05 hours per day on weekends
- 39% stated they were spending more time in their car.

This year make all that time in the car, time well spent for your road warrior with High Road organizers from Talus Corp. Ingenious design keeps everything in its place, while durable, high-quality construction and easy clean-up mean High Road products can take pretty much anything life can dish out. They organize the trash, the entertainment, the kids and even all of the junk that ends up on the front seat.

"The car has become a base camp for life," says Arthur Woolverton, national sales manager for Talus. "Between laptops, entertainment centers, food and everything else, there's a real need out there for dependable, well-built organizers to keep the clutter straight. Give a High Road® organizer as a gift and the response is sure to be, "boy did I need one of these!"

Send the road warrior, the taxi mom or the commuter in your life out onto the High Road with the following products:

The Front Seat Organizer provides unparalleled flexibility, with 3 fully reconfigurable dividers, as well as outside pockets for PDAs, notepads, phones etc. The top flips up to form a tray that keeps pens, your phone or breakfast from sliding off the seat. Its durable construction will stand up to the toughest daily commute or client roadtrip.

The Kids Car Organizer holds everything to keep your kids happy in the back seat. Kids can easily reconfigure interior storage with the adjustable dividers, and identical pockets on each side prevent squabbles. The top doubles as a writing surface for coloring or last minute homework! The Kids Car Organizer was given a "thumbs up" by the Good Housekeeping Institute, a fact that's sure to impress that "taxi mom" looking for quality solutions to clutter in the car.

The Cargo Tote- If you need to keep those groceries from sliding around, want to store sports equipment, or have use for a "grab-and-go" carry-all for your minivan or SUV, the Cargo Tote is what you're looking for. Features sturdy construction, reinforced sides; handy mesh pockets and bottom strip grips the floor to keep



the tote from moving around. When not in use it folds right up and stores out of the way.

Puff N Stuff. Think of it as a backpack for bucket seats - ready to hold everything a parent needs when the kids are in the car. The two-gallon, leak proof trash container is ideal for the disposal of leftover juice, milk or morning coffee. With High Road's Puff N Stuff you won't have to worry about leftovers from that meal on the go leaking onto the floor or seat. Puff N Stuff also features pockets to hold tissues and wipes to help take care of those little emergencies.

High Road products can be found in retail stores and catalogs that carry luggage, auto accessories, and organizational products.

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