



Utah's Largest Ground Transportation Company Boosts Management Horsepower and Transportation Offerings

Richard Bizzaro has joined founder Gordon Cummins to helm All Resort Express and manage the company's continuing growth. In a related announcement, All Resort Express has created a new division, All Resort Tours, which joins the company's existing divisions' Airport Shuttle, Limousine, Car Rental and Taxi' to further broaden the company's range.

Park City, UT ([PRWEB](#)) November 15, 2004 -- All Resort Express founder Gordon Cummins announced today that Richard Bizzaro has joined the company as Partner. Said Mr. Cummins, "I started All Resort Express in 1990 with five vehicles. Today we have 70 vehicles, a limousine division, a taxi service, a car rental business, and a reputation for exceeding our customer's expectations. We continue to grow with no end in sight. Adding an experienced executive like Richard as an equity partner will mean that All Resort Express will have the management savvy and access to capital that will let our company continue to grow and expand services. Plus he's a great guy who represents a good fit with the style and entrepreneurial spirit that All Resort Express is all about."

Mr. Bizzaro has extensive business experience, most recently as Chairman and CEO of Enrich International and Rexall Showcase, both leading Direct Marketing companies located in Utah and Florida. Previously he was President and CEO of Weider Nutrition in Salt Lake City. Mr. Bizzaro said, "The development of the resort community in Utah is very exciting and I believe in the growth of the market. All Resort Express is an impressive company that has a position as the leading transportation company in Utah. I am excited to invest in my home state and believe in the potential of All Resort Express, and the overall health of the Tourism and Resort industry."

Together Mr. Cummins and Mr. Bizzaro announced a new division of All Resort Express. All Resort Tours will address the transportation needs of individuals and group travelers who would like to experience the marvels of Utah including Southern Utah's many landmarks. All Resort Tours is expected to begin offering tours in Spring, 2005. Said Mr. Cummins, "This exciting new expansion into the Tour business will bring All Resort Express' trademark focus on customer service and quality to the tour arena."

Mr. Bizzaro joins All Resort Express as Chairman and CEO, with Mr. Cummins retaining his title of President and Founder.

About All Resort Express:

Headquartered in Park City with offices in Salt Lake City and staffed counters in both terminals of Salt Lake International Airport, All Resort Express is Utah's largest ground transportation company providing service to the Northern Utah, including airport shuttle transportation of 90,000 passengers a year between the Airport and downtown Salt Lake, Park City and surrounding ski areas. All Resort Express is also the technology leader in Utah ground transportation with a fully-integrated online reservation system, direct live FAA data-feeds and more. On the web at [allresort.com](#).

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**Contact Information****Robin Whitney**

WHITNEY ADVERTISING & DESIGN, INC.

<http://allresort.com>

435-647-2918

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