



ECarLog Announces a Website That Simplifies the Task of Car Owning and Maintenance Tracking

Two "down-sized" software developers launch website that helps car owners across the nation keep track of their car maintenance, from a reminder service that sends email notification of suggested maintenance to a maintenance ledger for the do-it-yourselfer.

([PRWEB](#)) November 18, 2004 -- Just over three months ago, two former co-workers began brainstorming ideas on how to make a living from home, without having to keep the rigor morale of a typical 8-to-5 job. Having both been upper management in a company that epitomized the high-tech crash of a few years ago, neither Kopp nor Letsch was anxious to return.

After months of weekly brainstorming sessions, the two finally came up with a concept. The subject matter: car maintenance "words that typically don't make for a good conversation starter."

The goal, however, was simple: create a website that provides a method of checking what periodic maintenance is suggested for your car, based on the car's current mileage. From this, eCarLog.com was born.

The website's suggested maintenance table shows any currently scheduled maintenance clearly marked as red, whereas items that are not needed are colored green. "The user interface needed to be friendly," says Kopp, "so that people wouldn't be scared off just trying to see when their next oil change was due."

The website also includes a printable ledger for keeping track of what service was performed on the car and when, helping with resale value when the owner is ready to trade the car in. There is also a reminder service, which automatically sends an email to remind the owner to check on what periodic maintenance needs are due for the car.

One of the other main features is the ability for businesses that perform maintenance on vehicles (car service shops, dealerships, etc.) to record the service that they've performed on the car directly into that car's log, saving the owner the hassle of doing it himself.

"We hope this website has something for everyone " the do-it-yourselfers, the car enthusiasts, and the car non-enthusiasts, like me," laughs Letsch. "We're proud just to be able to create something like this to take some of the fright out of car maintenance."

ECarLog.com can be found on the World Wide Web at <http://www.eCarLog.com>

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