



## **Latin TV Campaign Aggressively Start on Galavision Network Sponsored by Elite Car Dealership Acura Valencia on December 2004**

*Elite Car dealership Valencia Acura will start aggressively car dealership TV campaign for Latinos "Mas que una tienda de carros es tienda de Amigos" the campaign will be on Galavision Network on channel 270 run by Comcast starting December 2004.*

Los Angeles CA ([PRWEB](#)) November 25, 2004 -- The Latino money power is big, the potential to buy is real, the last years the Latinos in the US economy delivers comprehensive company, industry, and market intelligence that drives business growth.

Changing the concept of some investors they are only a second class population they are wrong.

After all in any business the important thing are the sellings and the service to the clients.

Often a selling gets lost for the alone fact to think that the person will not be able to pay the product.

Investors with vision like Don Fleming and his wife Cheri Fleming, moved back to Santa Clarita Valley in 1997 and acquired ownership of Valencia Acura. Although the dealership was far from realizing a profit, Don and Cheri insisted on helping those less fortunate. In the beginning, they began donating money, products and services to various causes. They soon realized that their impact on the community would be much contributed.

Since that time the Flemings have been involved with many individuals, families and organizations that need a helping hand.

Community involvement. Don and Cheri made a commitment to the Henry Mayo Newhall Memorial Health Foundation to make Valencia Acura the sponsor for the annual Breast Cancer Awareness Month. the 2003 and 2004 annual Crawford-Fleming breast Cancer Awareness Golf Invitational.

Cheri and Don are equally busy as they agree in saying: "If you are doing business in your community, it is an absolute must to give back to the community."

Scooter & Spark plug are the official greeters of Valencia Acura many customers drop by just to see their canine friends the "boys" are on the premises daily along with their family owners.

General sales manager Brian Fleming

The Flemings have the vision to include a great TV campaign for Latinos.

more info <http://www.valenciaacura.com>  
(661)255-3000

The TV campaign is produced by: Raul Alberto Entertainment LLC.

(Producer of Latino Show, Latino Sports TV and LatiNEWS)



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**Online Web 2.0 Version**

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