



## **C-Car Car Finding Gadget Found by Geeks and Guys Cyberguys® and X-tremegeek® Catalogs add C-Car from Lancetta**

*Texas based Lancetta, Inc.'s first product, the C-Car car finding key chain, has been added to the Christmas/Winter print and web catalogs of Cyberguys and X-tremegeek. The catalogs are mailed to computer and gadget lovers nationwide and have a combined annual circulation in the millions.*

Austin, TX ([PRWEB](#)) November 29, 2004 -- Texas based Lancetta, Inc.'s first product, the C-Car car finding key chain, has been added to the Christmas/Winter print and web catalogs of Cyberguys and X-tremegeek. The catalogs are mailed to computer and gadget lovers nationwide and have a combined annual circulation in the millions.

Initially released in mid September, the C-Car is simple to use and designed to help shoppers and others find their vehicles in big crowded parking lots. The key chain fits easily in a pocket or handbag and operates without batteries, electricity, antennas, or Global Positioning Systems (GPS's). Using simple magnetism, and the earth's magnetic field, the patent-pending C-Car records relative positioning and direction between any two objects.

Outdoor sports enthusiasts, teachers, Boy and Girl scouts, hikers, campers and many others can all use the C-Car and will appreciate the high impact plastic construction, simplicity of use and affordable price of just \$4.95 MSRP. C-Car key chains can be special ordered with custom imprinting of your company logo, product, mascot, or any other artwork.

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**Online Web 2.0 Version**

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