

The Global Stock of Creative Ideas Holds a Presentation at AdPrint Festival

OpenAd.net, the global ideas stock, is launching a pitch for a global print campaign for cars and vehicles at the 6th edition of the AdPrint Festival which takes place in Poiana Brasov between the 2nd and the 5th of December.

([PRWEB](#)) November 28, 2004 -- OpenAd.net, a Switzerland-based company functioning online, is a special guest at AdPrint and will hold a workshop on Friday, December 3, at the Favorit Complex. OpenAd.net is a client-run business, offering to all creative people an online platform for creative concepts with no costs from their part, e.g. companies looking for advertising and design ideas that go hand in hand with their brand.

The gallery of ideas expressed through print has been recognized as a new and bold communication medium by many renowned names in the industry and also by the advertising communities everywhere.

More than this, the OpenAd.net's ambition is to become the center for the liberty of ideas and for the creative spirit, but also for the client.

OpenAd.net pitches have become a very good means to obtain advertising marketing, and design ideas. Following pitches organized by OpenAd.net, ideas for Smart For Four and Tammy Fashion (UK) were bought.

At AdPrint, OpenAd.net will hold a new pitch. All Romanian creative people – agency creative teams, freelancers and students are invited to participate. The pitch-winner will be offered a sum of money. All details and the creativity brief will be available on www.openad.net starting with December 3.

The OpenAd.net – AdPrint partnership is a benefic one for both sides, considering not only the new direction of AdPrint - to become an international and Pan European print festival - but also the special accent put on creativity, by promoting creative teams in its competition. This is what AdPrint represents: brilliant ideas.

###

**Contact Information**

Marius Balaci

ETHOS

<http://www.adprint.ro>

+00 40 21 410 06 67

Online Web 2.0 Version

You can read the online version of this press release [here](#).