



## **Voda to Head Hella's Aftermarket Electronics Division**

*Joseph Voda has been named national sales/product manager for electronics, at Hella Inc., Hella North America's aftermarket group. Voda will be responsible for development and management of electric and electronic product lines and aftermarket sales support.*

Peachtree City, GA ([PRWEB](#)) December 2, 2004 -- Joseph Voda has been named national sales/product manager for electronics, at Hella Inc., Hella North America's aftermarket group. Voda will be responsible for development and management of electric and electronic product lines and aftermarket sales support. A 24-year veteran of the automotive aftermarket with sales and product experience at Dana Corp. and Echlin Inc., Voda previously was a product manager for emission- control systems at Dana's Engine Management Division. He worked for more than 20 years at Echlin, and prior to joining Dana, was a product manager in the company's Pacer Fuel/Emission Division. He joined Hella in January 2004. Voda holds a bachelor's degree from Northeast Louisiana State University in Monroe, La. A native of Pineville, La., he and his wife live in Senoia, Ga.

With its North American headquarters for aftermarket sales in suburban Atlanta, Ga., Hella is a leading supplier to the world's automotive, truck, marine, agricultural and construction equipment manufacturers. Lighting, electronics, complete vehicle modules, air conditioning systems, vehicle wiring systems and signal processing for the automobile industry, as well as automotive aftermarket components, are the core fields of competency for the parent company -- Hella KGaA Hueck & Co.

Sales for the Hella Group are approximately \$3 billion, placing Hella among Germany's top 100 industrial companies. With its corporate headquarters in Lippstadt, Germany, the company employs 23,900 people at 65 manufacturing facilities, production subsidiaries and joint-venture companies in 18 countries. More than 1,800 engineers and technicians work in research and development. All of the world's leading automobile and systems manufacturers are Hella customers, as well as the automotive components aftermarket. Additional information is available on the Internet at [www.hella.com](http://www.hella.com).

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