



## **The BumperBib is Keeping It Clean Â Post SEMA Update**

*After a successful SEMA show debut in November, 2004 The BumperBib is now in the hands of over 200 prospective distributors. Manufacturers such as GM, Ford, and Subaru have shown great interest and CleverGear Â catalog has submitted a first order to appear in their January issue.*

([PRWEB](#)) December 1, 2004 -- The BumperBib debuted at the 2004 SEMA show held on November 2 Â 5th. The SEMA show is known as the largest Automotive Aftermarket Parts show in the world, it is the second largest convention in Las Vegas, and accommodates over 100,000 industry leaders from 100 countries.

The BumperBib received a phenomenal response at this yearÂs show talking with over 300 visitors to their booth in the North Hall.

CEO, Eric N. Stevens stated Â We are very excited about the response received at SEMA. We strategically decided to debut The BumperBib to the Auto industry at SEMA, and our expectations were exceeded. We are now moving forward with increasing production, and our visibility in the marketplace. To have this kind of response this quickly after the SEMA Show is unheard-of.Â

BumperBib Inc. has retained the services of sales agencies to assist in growing sales of The BumperBib and have received Approval Notice for The BumperBib Listing in the Buyers guide at NADA online in addition to being listed under Hot Products at "enjoythe drive.com"

In addition, BumperBib Inc. have brought in a Marketing consultant and hired a web design group to increase our consumer sales going into the holiday shopping season.

BumperBib Inc., is proud to announce the four state of the art sized bumperbibs that consumers have demanded to keep their clothes clean and knicks off their back bumper. BumperBib is a new, state of the art product that leaves the mass retailers wanting more. The product is a high quality accessory that attaches SIMPLY to the inside trunk of ANY car and rolls over the back bumper. ItÂs easy, simple and reaches ALL DEMOGRAPHICS of customers Â Moms with Kids, All Family and Active Males. Best part, when youÂre done, you roll up the bib and it takes up very little space in your trunk.

The BumperBib was first manufactured in Van Nuys, Ca. by an outsourced company for purposes of Prototypes and initial entrance in to the public marketplace. The BumperBib product was well received by consumers and CEO Eric Stevens found alternative manufacturers in Mexico and Asia. Bumperbib Inc. has currently contracted a company in Asia to manufacture the Bumperbib in large quantities. The companyÂs output potential is 1,250,000 units per year. Bumperbib Inc. will be taking first delivery of the product in November 2004 with subsequent shipments every 30 days thereafter. It is for reason of cost savings Bumperbib Inc. has chosen to have this product manufactured overseas.

The BumperBib product is a patented product designed and manufactured by Eric Stevens. The BumperBib protects you from dirt and grime when unloading packages out of the rear cargo area. In addition, the BumperBib protects your rear bumper from scratches and damage. Easily storable, washable, and with installation of the product requiring no tools, The BumperBib promises to be an easy addition to the car care market.



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