



## **SEMA Convention in Las Vegas is a Big Hit for EFI University**

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Las Vegas, NV ([PRWEB](#)) December 3, 2004 -- The SEMA convention held annually in Las Vegas, Nevada was a major step forward in growth for EFI University. EFI University was featured in many manufacturers' booths as the leading source of technical information in the aftermarket fuel injection industry.

EFI University founder Ben Strader could be found roaming the isles making key strategic alliances with major industry leading manufacturers such as DynoDynamics, DynaPack, Autronic Fuel Injection, F.A.S.T EFI systems, Innovate Motorsports, Powerchip Motorsports, and many others as EFI University strives to implement a standard level of proficiency for tuners in the industry. These alliances assure that the consumers who purchase and use tuning products and equipment will have received the best quality services and components as well as have a place to look for information on what should be expected from a service provider in the industry.

Because there are no performance standards or governing bodies to enforce them within the high performance industry, EFI University has taken on the task of forming such a governing body by gaining acceptance from prominent leaders in the industry as well as equipment manufacturers. In 2005, EFI University hopes to gain even more support from the industry and move closer to forming an actual governing council to preside over matters affecting the high performance EFI tuning industry.

### **About EFI University**

Southern California based, EFI University ([www.efi101.com](http://www.efi101.com)) offers classes for individuals who wish to gain professional knowledge about high performance fuel injection systems in a structured environment! Founder and author of Building and Tuning High-Performance Electronic Fuel Injection, Ben Strader, has over 9 years of experience tuning and troubleshooting EFI systems. EFI University offers the most popular EFI-101 class and the challenging EFI Advanced class.

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**Online Web 2.0 Version**

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